Developing an intervention logic

The basis for monitoring the performance of an intervention is to set out its underlying logic in order to describe the steps from activities through to intended impacts. This logic should provide answers to the following questions:

- **What exactly does the intervention plan to do?** While the specific way in which interventions are implemented may need to be revised or adapted over time, it is nonetheless important to have a clear and coherent plan from the outset.

- **What change in the market system will the intervention achieve?** What will this change look like when it arrives? Answering these questions makes the underlying hypothesis of the intervention explicit, and also provides the basis for developing indicators to guide the collection and analysis of monitoring data.

- **What else needs to happen (or not happen) for the intervention to be successful?** While it is not possible to identify all other factors that will affect performance, it is important to think through and make explicit the assumptions about how change is expected to happen.

These questions can be answered by working through the first three elements of the DCED Standard: articulating a results chain; defining indicators of change; measuring changes in indicators.