Leveraging local market systems development networks

BEAM Exchange webinar

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BEAM EXCHANGE

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Agenda

- Overview of Study
- Focus networks
- Functional maturation
- Opportunities to leverage networks globally
- Areas for cross-learning and collaboration among networks
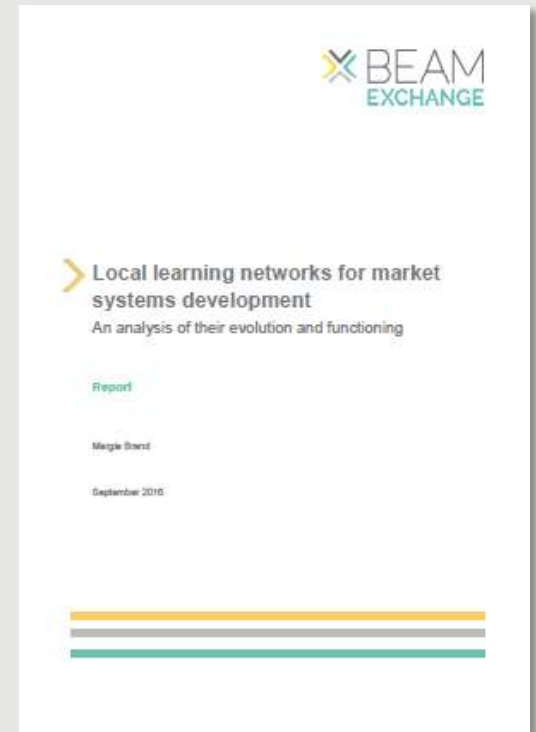
BEAM EXCHANGE REPORT:

Local Learning Networks for Market Systems Development

An analysis of their evolution and functioning

By EcoVentures International

September 2016

Link: https://beamexchange.org/resources/810/

FOCUS NETWORKS in the study

- Market Development Forum, Bangladesh (MDF)

- Market Development Forum Nepal (MDFN)

- Kenya BDS Donor Coordination Group (BDCG)

DIGGING DEEPER

How has each network evolved in different ways?

Market Development Forum Bangladesh (MDF)

Rifat Zareen Nadia. Programme Coordinator, MDF Bangladesh

Formation:

- Donor-mandated (DFID)
- Included in logframe of country project (Katalyst)
- Established 2005

Operating Structure:

- Executive Committee (housed in office of Chair)
- Program Coordinator (1 x full time)
- Working Groups (Local econ. dev.)

Member Profile:

- 25 member organizations
- Development orgs and Private sector only (Govt and Donors as guests)
- All applications accepted (focusing on orgs with market development projects or components)
- Tiered fee structure

Registration:

- Formally registered

Key Activities:

- Annual study tour to member projects
- Technical publications
- Training events

Budget:

- In-kind support from members (including office space)
- Program Coordinator covered through member fees

Market Development Forum Nepal (MDFN)

Juerg Merz. HELVETAS, Executive Committee member of MDFN

Formation:

- Donor-mandated (DFID)

- Included in logframe of country project (SAMARTH)

- Established 2013

Operating Structure:

- Executive Committee

- Program Manager / Convener (2 x part time from host project)

- Sub-Committees (considering)

Member Profile:

- 20 member organizations

- Development orgs only (Private sector, Govt, Donors as guests)

- Not all applications accepted. Need to demonstrate good practice

- No membership fees

Registration:

- No formal registration

- Operate under host organization

Key Activities:

- Strategic discussions on sector-wide issues (e.g. as post disaster strategies)

- Technical publications

- Training events

Budget:

- In-kind support from donor through host project (including office space and staff time)

- Members provide meeting spaces

Kenya BDS Donor Coordination Group (BDCG)

George Okeyo. Self Help Africa, Kenya. Previoulys Programme Coordinator of Kenya BDCG and currently active member.

Formation:

- Development project initiated (USAID's Kenya BDS project)

- Established 2005

Operating Structure:

- Executive Committee

- Secretariat (local member org) – 1 full time and several part time staff

- Working Groups (Training & Learning)

Members:

- No formal members rather loose affiliation (approx. 10 orgs active, 75 orgs attend annual event)

- Development orgs, Private sector, Govt, Donors

- No technical scrutiny

- No membership fees

Registration:

- No formal registration

- Operate under secretariat's organization

Key Activities:

- Annual conference (approx. 100 – 200 participants)

- Annual pre-conference training (approx. 100 – 150 participants)

Budget:

- Financially sustainable through registration fees for annual conference – fully cover Secretariat and general operating costs

- Donor funds initially. Still used to subsidize additional activities
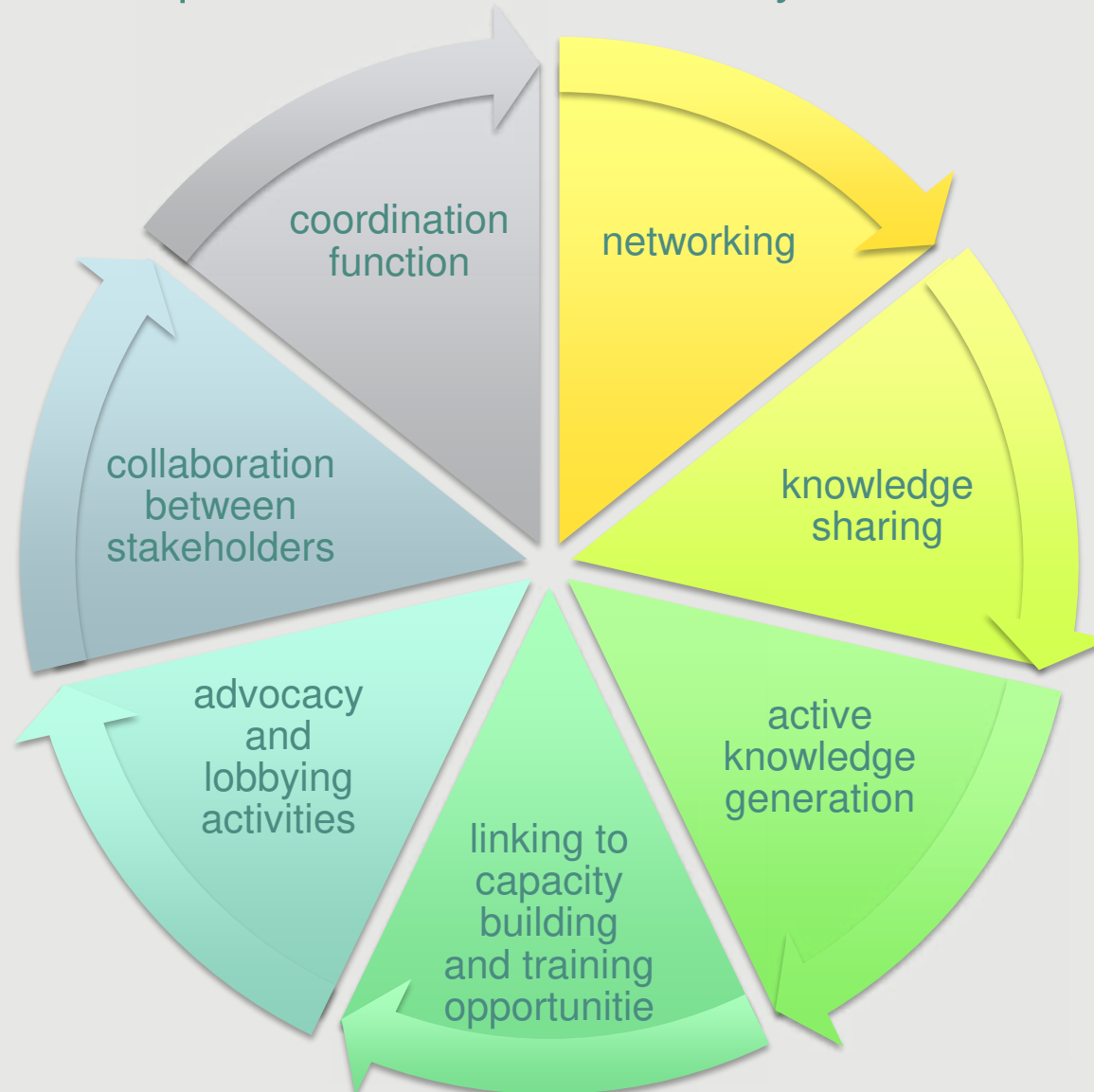
Kenya BDS Donor Coordination Group (BDCG)

Networks appear to perform an increasingly complex set of functions as they mature

coordination function

networking

knowledge sharing

active knowledge generation

linking to capacity building and training opportunitie

advocacy and lobbying activities

collaboration between stakeholders

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coordination function

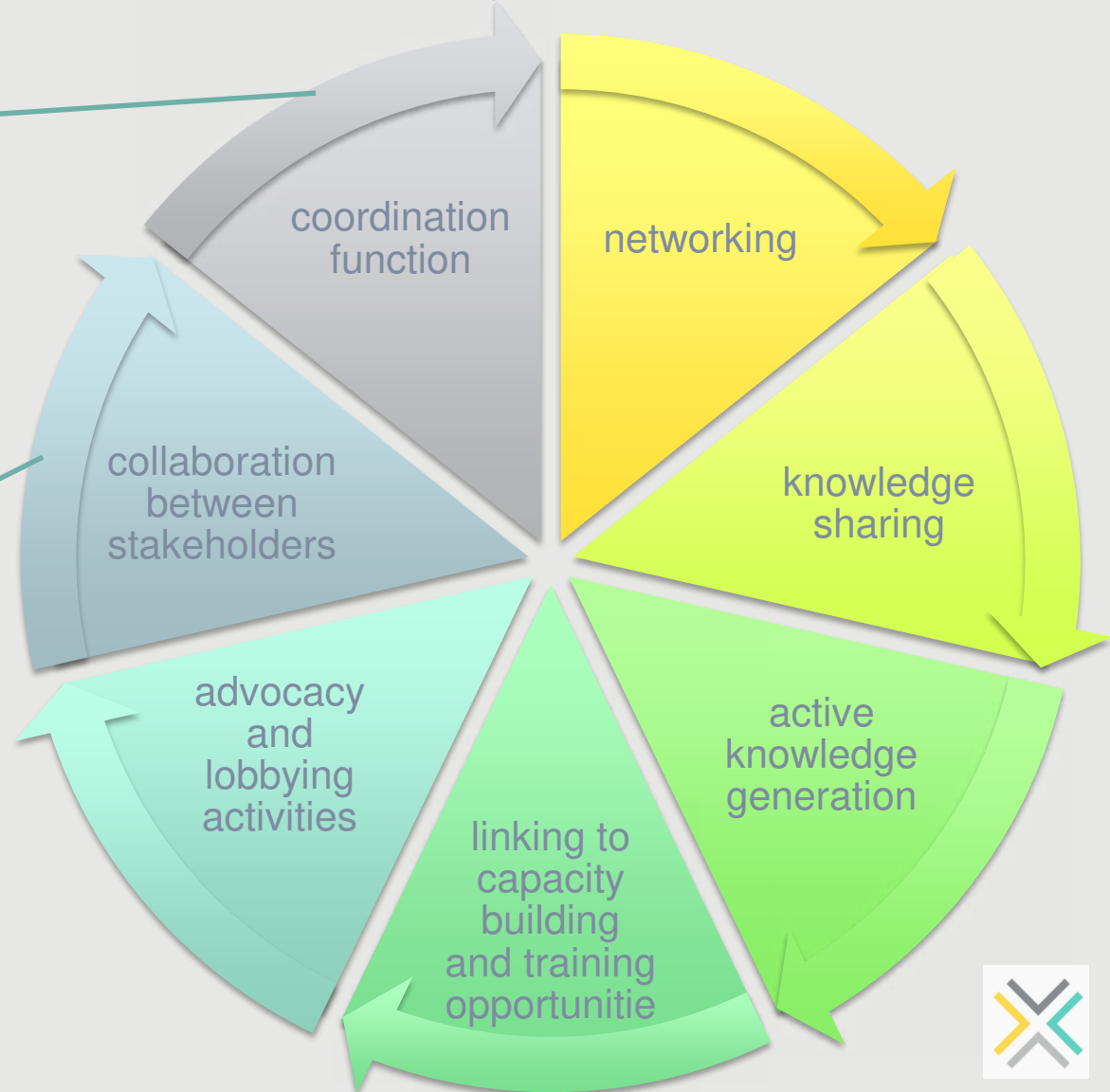networking

collaboration between stakeholders

knowledge sharing

COLLABORATION: involves testing and tightening of concepts as they apply locally, or generating knowledge on cultural norms, perceptions, and social issues driving market behaviours

advocacy and lobbying activities

active knowledge generation

linking to capacity building and training opportunitie

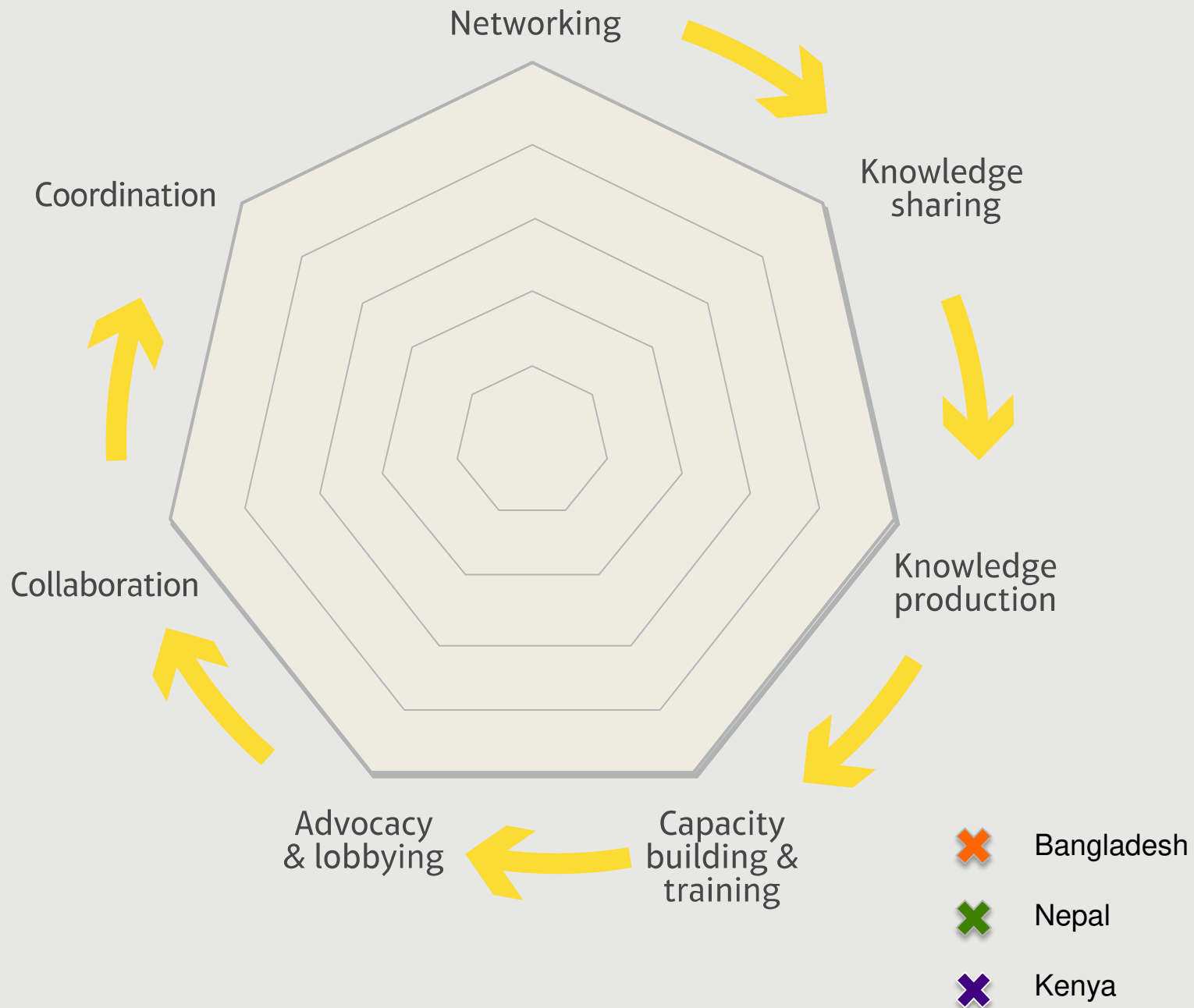# Networks appear to perform an increasingly complex set of functions as they mature

COORDINATION: between organisations' activities within market systems and even across sub-systems (such as heath and education systems)

COLLABORATION: involves testing and tightening of concepts as they apply locally, or generating knowledge on cultural norms, perceptions, and social issues driving market behaviours
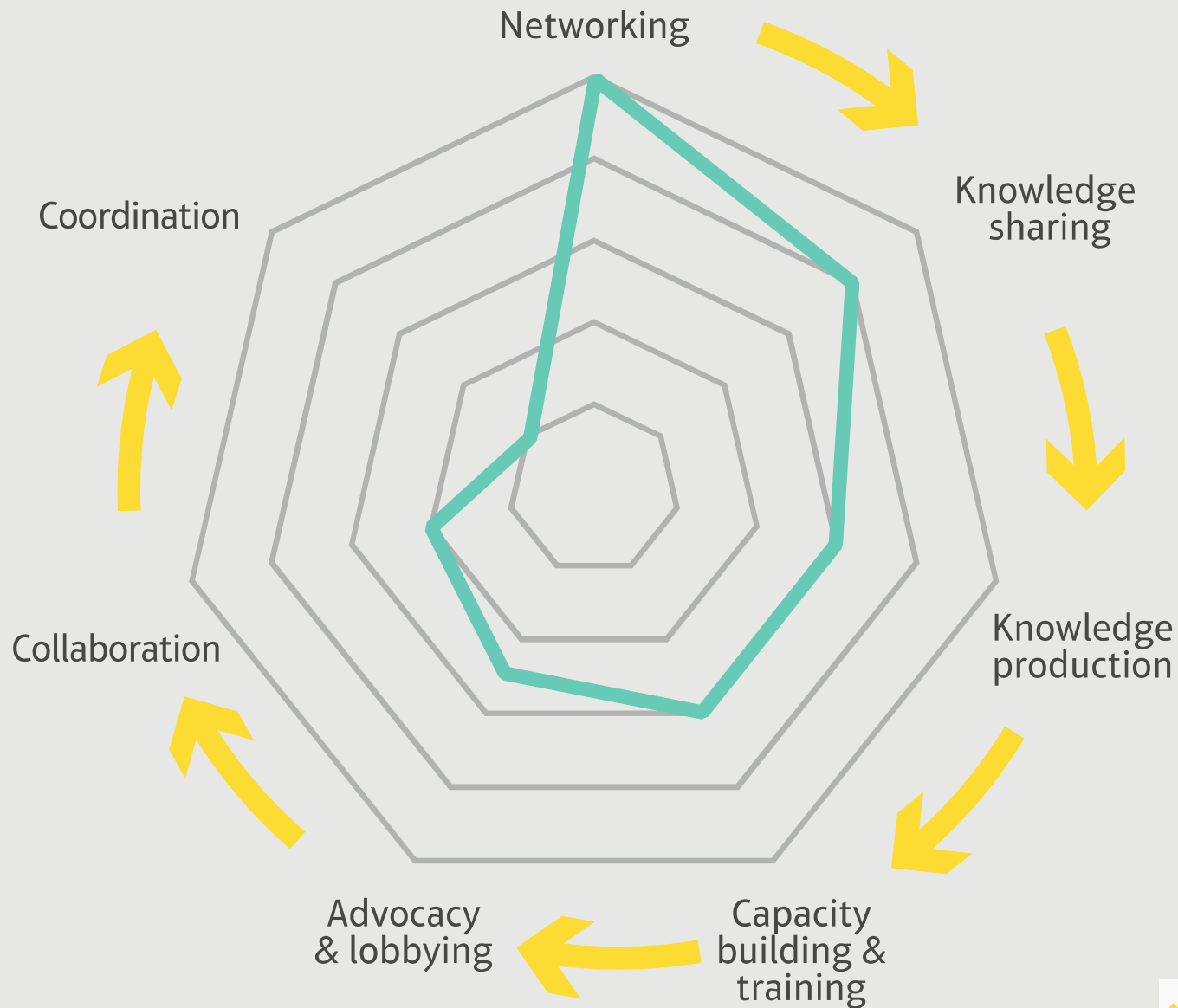
coordination function

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NETWORK FUNCTIONAL AREAS
Where do networks see their focus?

Networking

Knowledge sharing

Knowledge production

Capacity building & training

Advocacy & lobbying

Collaboration

Coordination

Bangladesh

Nepal

Kenya

Networking

Knowledge sharing

Coordination

Knowledge production

Collaboration

Advocacy & lobbying

Capacity building & training

Rajiv Pradhan.
SwissContact
Cambodia

"WHY IS SWISS CONTACT INTERESTED IN SUPPORTING THE DEVELOPMENT OF NETWORKS?"

RECOMMENDATIONS

Supporting existing networks

- Encourage evolvement of network functions

- Incorporate local network participation into project results frameworks

- Assist in developing metrics that could be used by networks to assess and track their impact and value

- Reduce the culture of self-promotion and marketing and encourage honest and open dialogue

Establishing new networks

- Advocate for setting up new networks in areas without networks

- Allow independent local network models to emerge

Supporting broader system in which networks operate

- Align technical approaches

- Facilitate cross-learning between local networks

- Connect local networks with global and regional capacity building opportunities

- Encourage technical contributions from local networks into global technical deliberations

- Set up local donor networks

What are other experiences with local networks affiliated to market systems development?

What are areas for cross-learning and collaboration?

Further Information

The BEAM Exchange is a programme funded by the UK's Department for International Development (DFID) and the Swiss Agency for Development and Cooperation (SDC). It is administered by PricewaterhouseCoopers LLP, working with organisations including the Institute of Development Studies and Itad.

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