

> Assessing Systemic Change

A webinar jointly hosted by



> The webinar

Introduction

- Marcus Jenal, BEAM Exchange

Overview of systemic change

- Jim Tanburn, DCED

Pathways to systemic change

- Matt Ripley, ILO Lab

Making sense of messiness

- Tim Tuckett, SAMARTH



What is the DCED Standard?

- An eight part framework for effective results measurement.
- Used by 100+ projects in 50+ countries.
- Element five recommends that programmes assess systemic change.



What is systemic change?



An initial definition:

- Change in **underlying causes** of market system performance that can bring about a better-functioning market system.
- Disagreement about **what does** and **what doesn't** count as systemic change.
- Poses challenges when auditing systemic change element of DCED Standard.

Where the discussion currently is:

- Three generally accepted aspects:
 - Resilience
 - Sustainability
 - Scale
- One commonly used framework – the Adopt, Adapt, Expand, Respond model.
- More work needed to **provide examples** and arrive at better understanding of what is and isn't systemic change.

Key messages of the DCED Standard

- Think about what you're trying to achieve, and how you hope to get there.
- Consider the assumptions that you're making along the way.
- Gather data to test these assumptions.
- Constantly think back to your original theory, and revise it based on these data.

Develop a pathway to systemic change...



Source: Sira Anamwong at freedigitalphotos.net

One common pathway...



One common pathway...



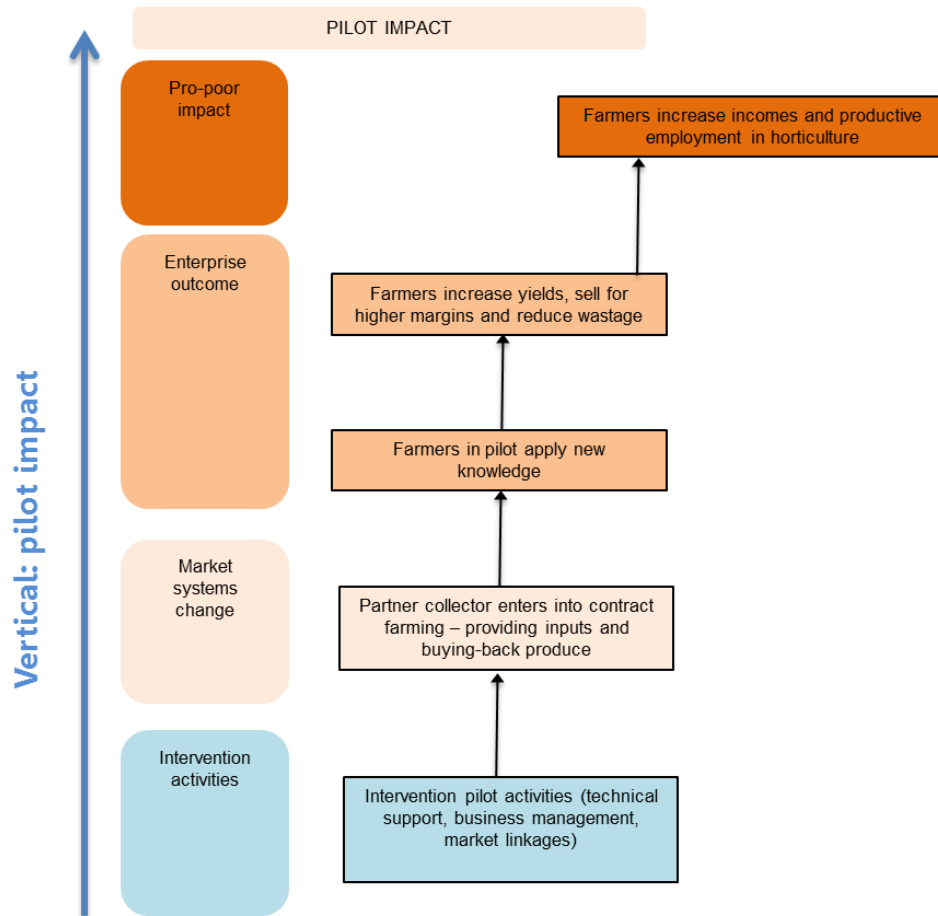
One common pathway...



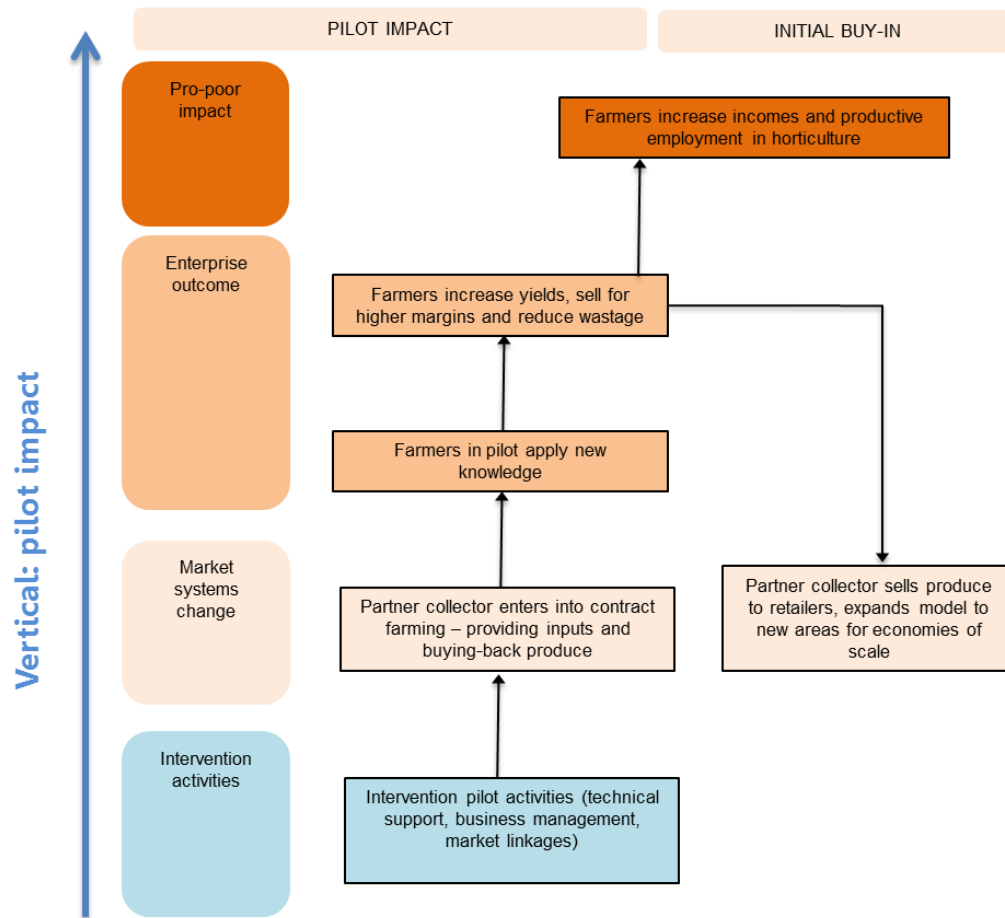
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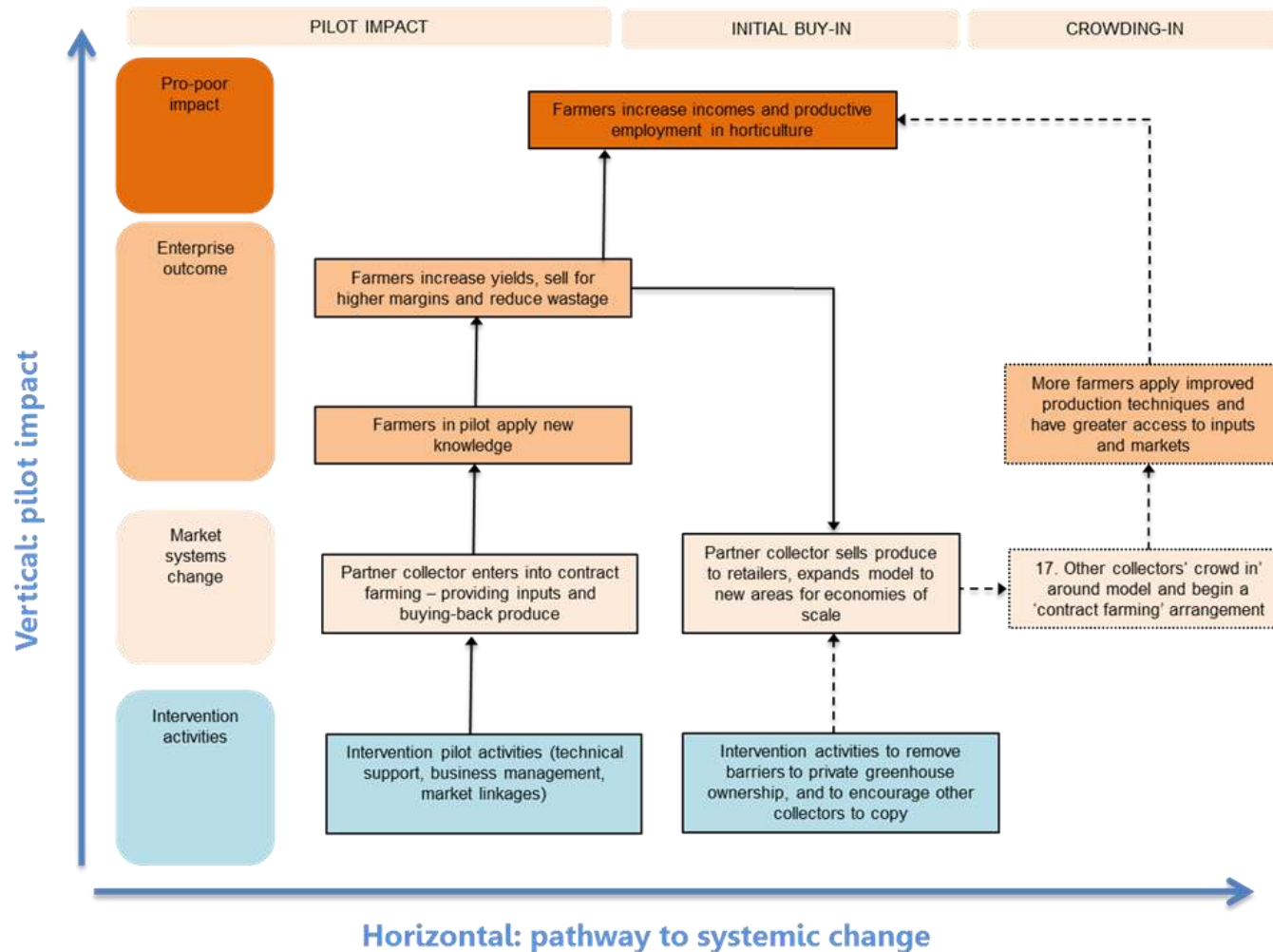
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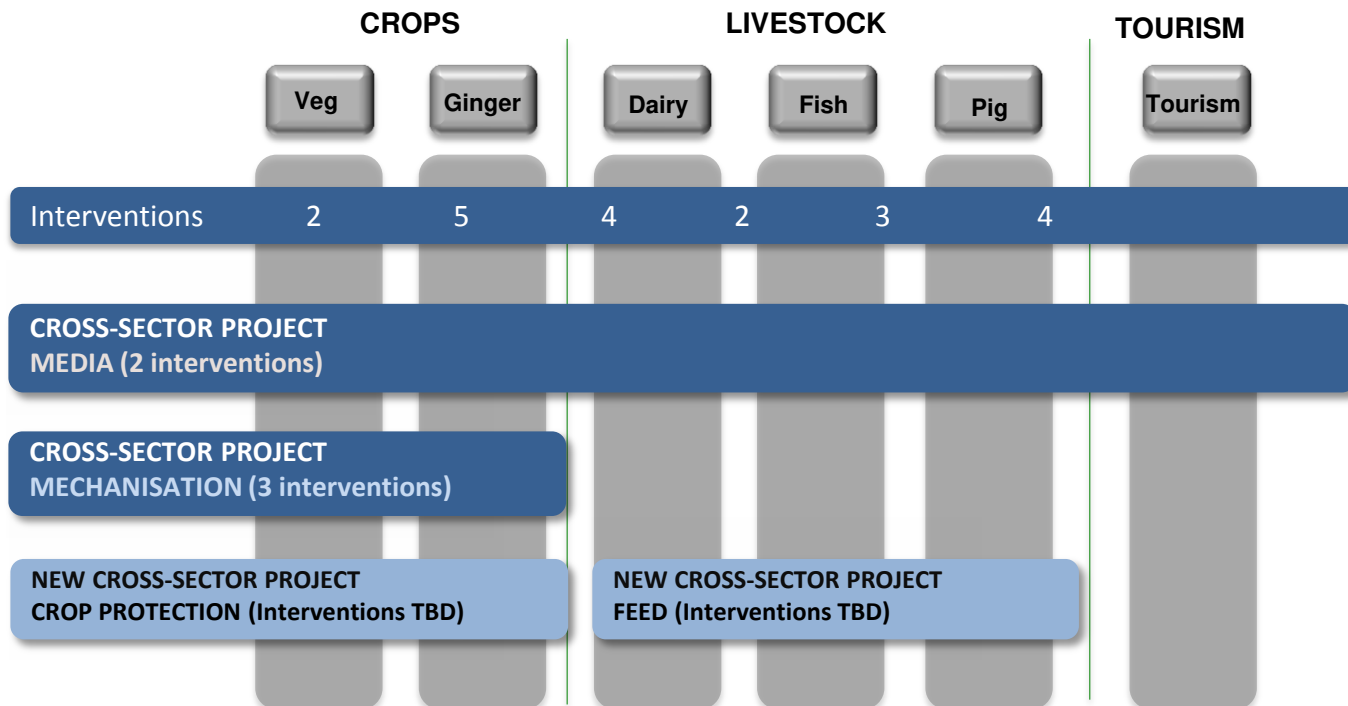
Samarth-NMDP

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2 Outputs: 1) pro-poor growth; 2) increase capacity of wider stakeholder to sustainably adopt & implement pro-poor strategies



Measuring changes in market systems

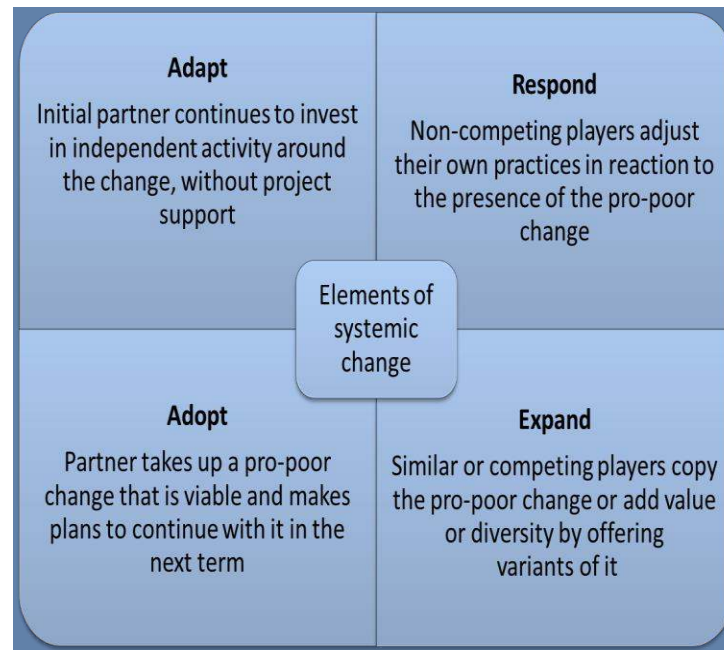
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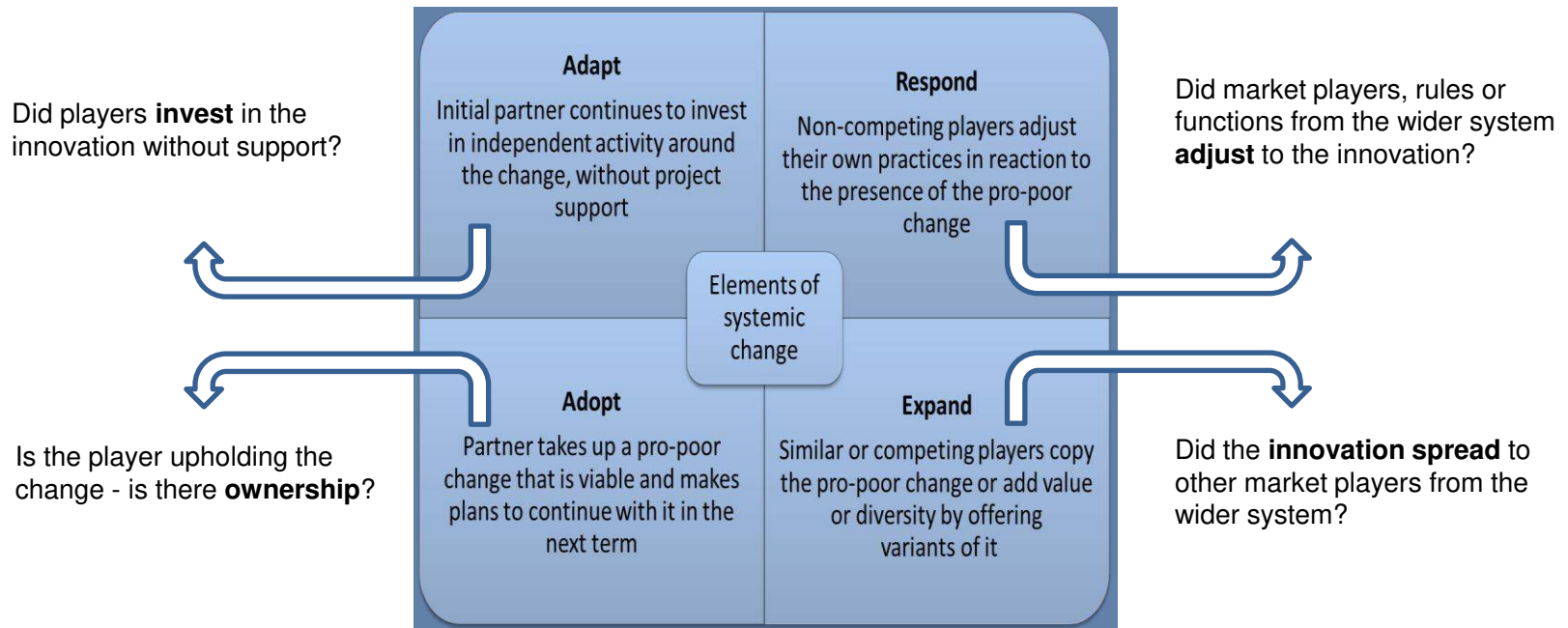


Illustration of how to use AAER Tool

AAER tool helps to track systemic change through periodic assessment and **feedback** of market players' response to pro-poor innovations.

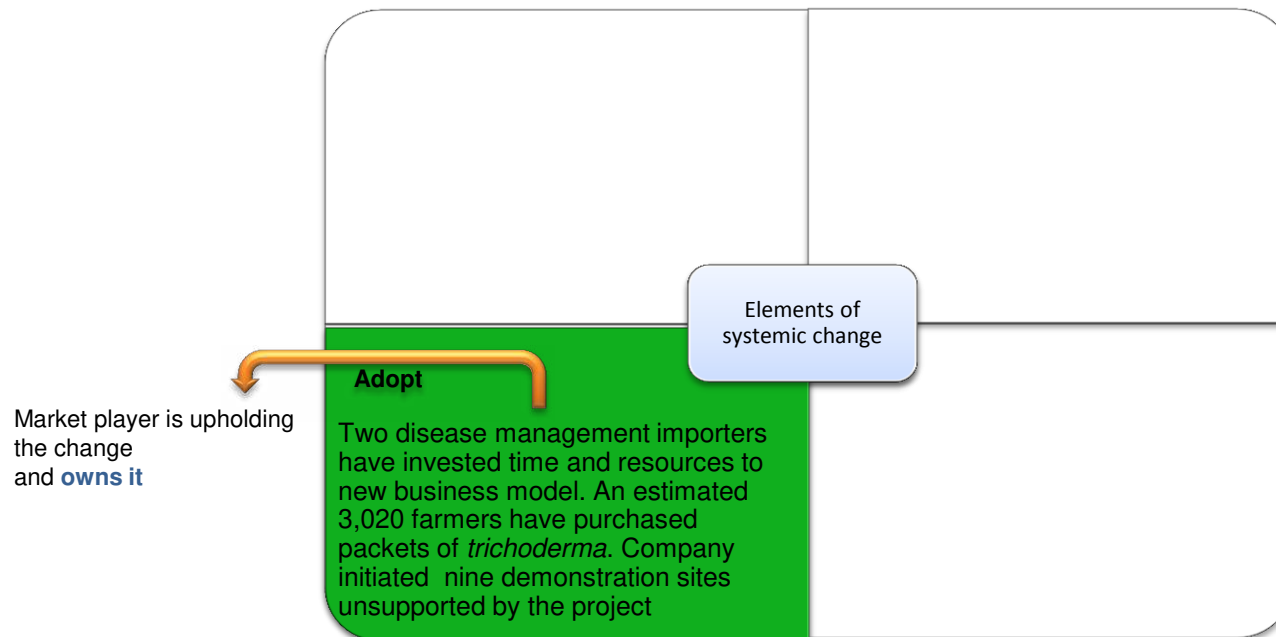


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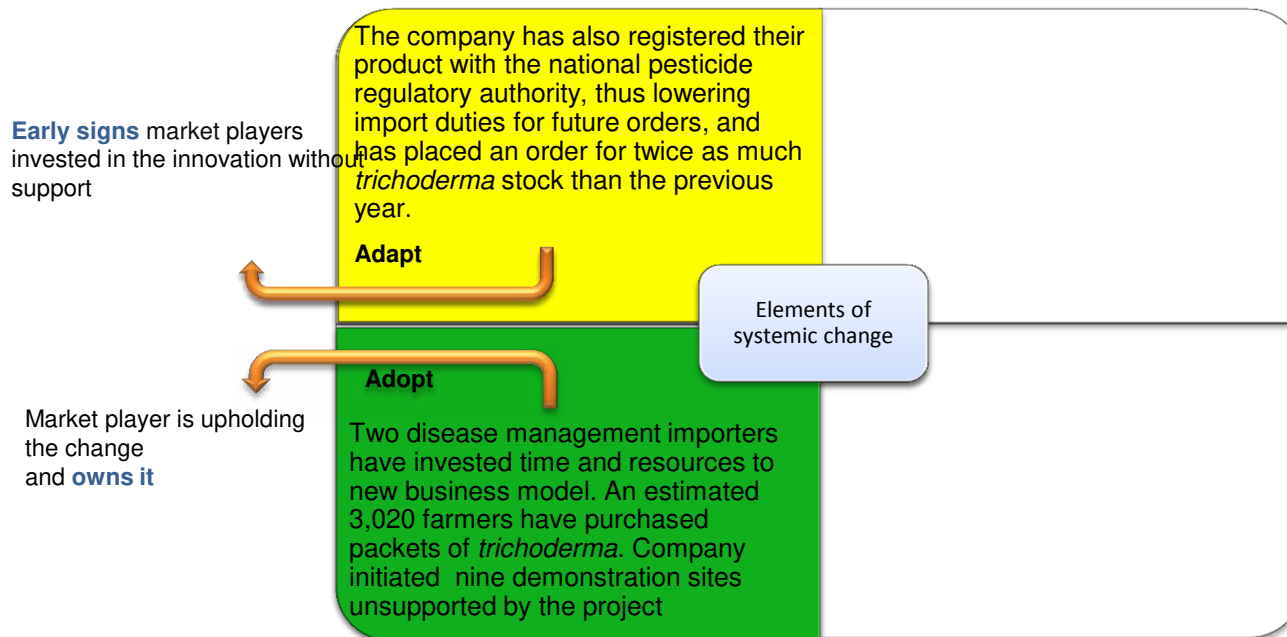
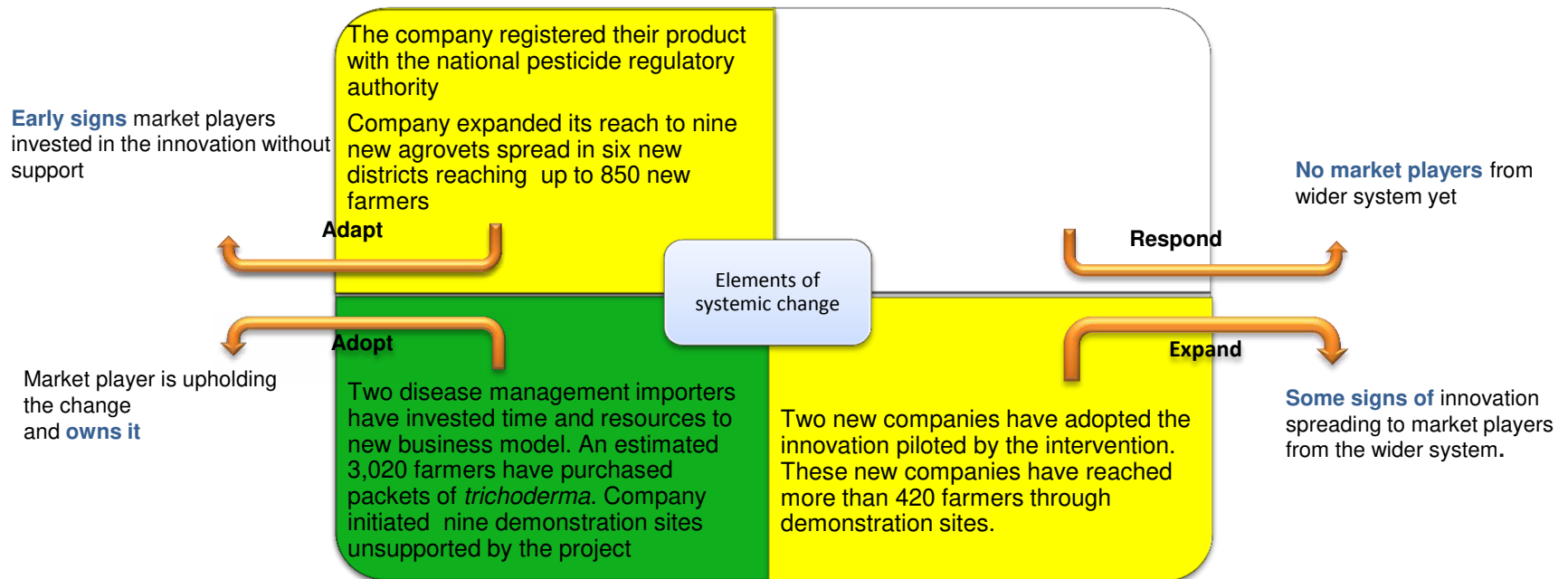


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Results chain and AAER tools are used for monitoring and reporting system: Monthly Project Planning meetings; Quarterly Strategic Review (QSR).

> Resources

- The BEAM Exchange on measuring systemic change
<http://bit.ly/BEAM-systemic-change>
- The DCED Standard for Results Measurement
<http://bit.ly/DCED-resources>
- ILO's Value Chain Development for Decent Work
<http://bit.ly/ILO-guide>
- The 'Making Sense of 'Messiness'' Report
<http://bit.ly/samarth-report>

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Thank you for joining the webinar

