

USING PROXY INDICATORS TO TRACK PROGRESS TOWARDS OUTCOME AND IMPACT LEVEL LOGFRAME TARGETS

What to Measure When using a Logframe and the DCED Standard?



MADE is a Ukaid-funded market systems programme that operates in northern Ghana. A logframe was agreed with DFID at the beginning of the programme. Following a DCED pre-audit exercise, this poster outlines MADE's experience reconciling logframe outcome level reporting requirements with the sequential measurement of results associated with DCED Results Chains.

A Double Challenge:

This poster highlights a solution to two challenges the team has encountered in measuring progress in a resource-effective manner:

1. As a market systems development programme, MADE outcomes will only take place during the later years of the programme (and afterwards), as sustained outcome level change takes time to happen. This is reflected in the programme's Results Chains.
2. While the agreed logframe requires that MADE starts reporting against outcome level indicators from Y2, Value for Money considerations require that resources are not spent on measuring outcomes if large-scale change is unlikely to have taken place.

What are the data sources?

MADE collects data from 2 main sources: partner reports and independent surveys. The project has a system for triangulating data in a resource-effective manner: the data collection plan balances out independent verification and collection exercises with training partners on accurate reporting techniques.

