# USING PROXY INDICATORS TO TRACK PROGRESS TOWARDS OUTCOME AND IMPACT LEVEL LOGFRAME TARGETS

What to Measure When using a Logframe and the DCED Standard?

# Year O

- 1. As a market systems development programme, MADE outcomes will only take place during the later years of the programme (and afterwards), as sustained outcome level change takes time to happen. This is reflected in the programme's Results Chains.
- 2. While the agreed logframe requires that MADE starts reporting against outcome level indicators from Y2, Value for Money

MADE is a UkAid-funded market systems programme that operates in northern Ghana. A logframe was agreed with DFID at the beginning of the programme. Following a DCED pre-audit exercise, this poster outlines MADE's experience reconciling logframe outcome level reporting requirements with the sequential measurement of results associated with DCED Results Chains.





Milestone (programme level): Logframe agreed

Results Based Management tools finalised according to the DCED standard requirements (TOC, results chains with qual/quan indicators, intervention plans)

Strategy for data collection finalised. Gender disaggregated baseline surveys conducted

## Key:



- Planning & Management
- Data Collection
- Milestone
  - Implemented to Date
- To be Implemented

### A Double Challenge:

This poster highlights a solution to two challenges the team has encountered in measuring progress in a resource-effective manner:

- considerations require that resources are not spent on measuring outcomes if large-scale change is unlikely to have taken place.

# Year 2

Example of quantitative output level indicator (proxy): number of input dealers purchasing improved inputs from seed suppliers

Track intervention milestone achievements and progress in results chains output indicators. Conduct gender disaggregated rolling surveys

Adjustment of Results Chains, piloting and adapting interventions

Reporting progress towards achievement of logframe output targets

> Example of logframe output indicator: "number of market actors changing their business practices and forming new partnerships in selected markets"

Year 1

**Problem:** the sequential logic of

results chains allows us to collect

logframe already requires us to

Moreover, collecting data for

reporting at logframe outcome

level does not represent VfM at

development programmes,

outcome level progress only

happens towards the end of the

Solution: measure results chain

indication of progress towards

MADE's proxy indicators. They

outcome targets. This ensures

signal progress towards logframe

outcome data when it's too early,

while allowing DFID to ensure

output level indicators as an

systemic change: these are

VfM as resources are not

inefficiently used collecting

the programme is on track.

data at output level. The

report at outcome level.

this stage: in market

programme

Milestone (programme level): DCED pre-audit

Example of logframe outcome level indicator: "number of smallholder farmers who Start reporting against outcome experience higher sales and turnover as a result of new models facilitated by MADE" level logframe indicators.

> Adaptive adjustment of RCs, piloting, scaling of interventions

Track intervention milestone achievements and progress in results chains output indicators. Conduct gender disaggregated rolling surveys

Year 3

Year 4

output level indicator (proxy): satisfaction level of rice aggregators with relationship with large rice mill

Example of qualitative

Track intervention milestone achievements and progress in results chains output indicators. Conduct gender disaggregated rolling surveys

Adaptive adjustment of RCs

Report against outcome logframe indicators. MADE measures progress in intervention output level indicators (systemic change) to report to DFID on progress towards logframe outcome

### What are the data sources?

MADE collects data from 2 main sources: partner reports and independent surveys. The project has a system for triangulating data in a resource-effective manner: the data collection plan balances out independent verification and collection exercises with training partners on accurate reporting techniques.

Report against outcome logframe indicators

Adaptive adjustment of RCs

Gender disaggregated endline surveys, focus on logframe outcome level measurement



Year 5



