

> Shaping inclusive markets

21 Nov 2017



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REIMAGINING SOCIAL CHANGE

Market System Innovation (MSI) BEAM Exchange Webinar

NOVEMBER 2017



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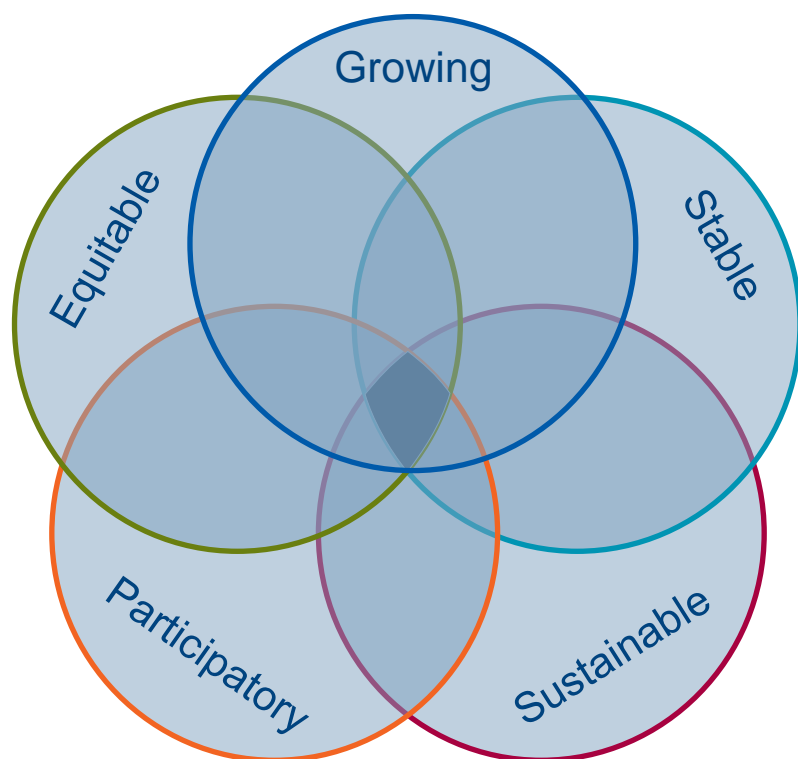
WASHINGTON, DC

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How would we describe an inclusive economy?

A Framework for Inclusive Economies (IE)

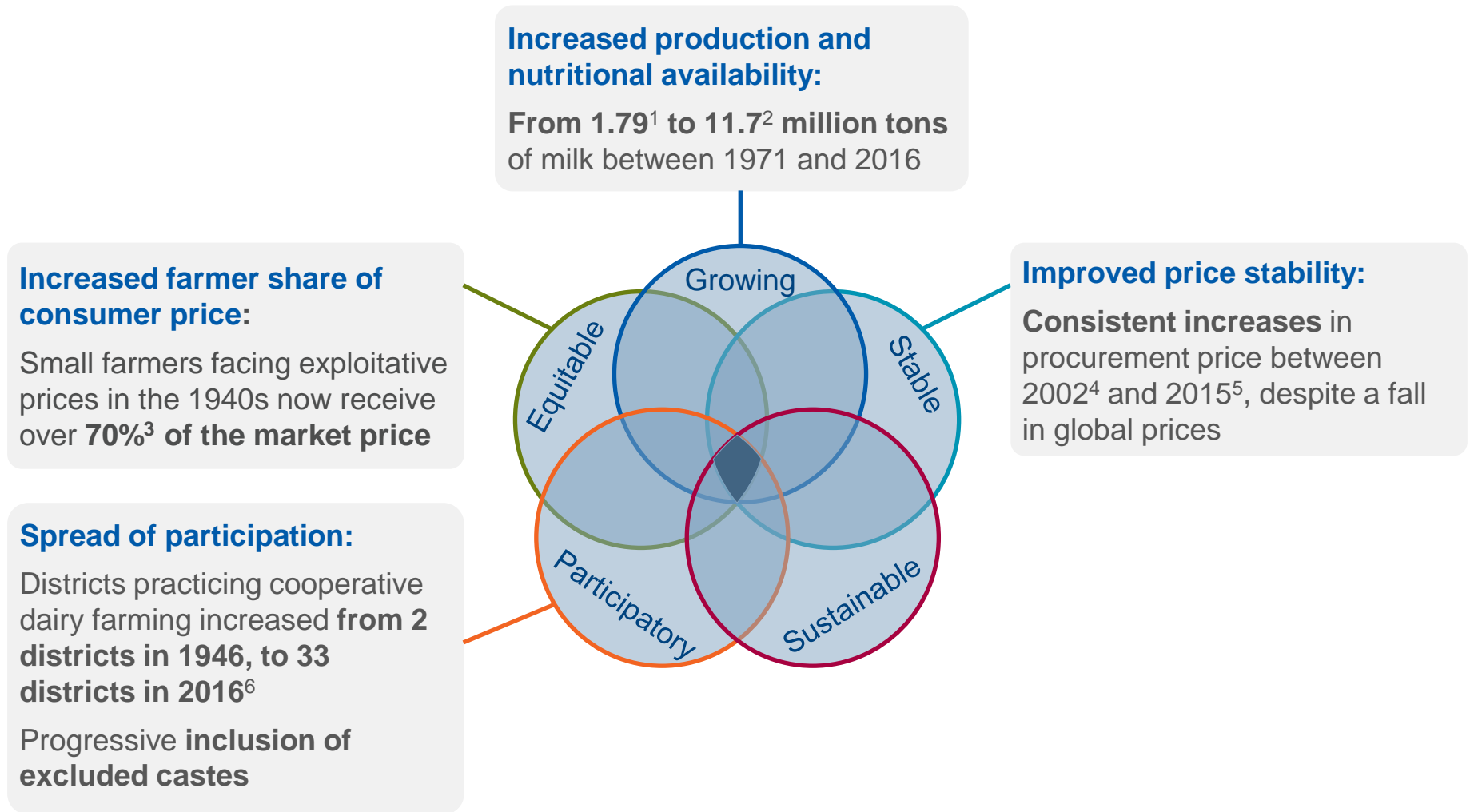


*An inclusive economy is one that **expands opportunities** for more broadly shared prosperity, especially for those **facing the greatest barriers to advancing their well-being***

Amul



Progress on multiple aspects of economic inclusion



ROLI BOOKS

I TOO HAD A DREAM

VERGHESE KURIEN

as told to
GOURI SALVI

FOREWORD BY RATAN TATA



1942



1946



1947

THE HINDUSTAN TIMES

Published daily except on Sundays and public holidays

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INDIA INDEPENDENT : BRITISH RULE ENDS

CONSTITUENT ASSEMBLY TAKES OVER

GOVERNMENT'S APPOINTMENT AS GOVERNOR-GENERAL. EMBROIDERED COLOURFUL CEREMONY MARKS BIRTH OF NATION

By The Hindustan Times Staff

NEW DELHI, July 15.—The Constituent Assembly of India, which met for the first time today, has elected Dr. B. R. Ambedkar as its President. The Assembly, which is the body which will frame the Constitution of India, met in the Chamber of Princes in the Parliament Building. The ceremony was presided over by the Governor-General, Lord Mountbatten, who was accompanied by his wife. The Assembly members, who were elected by the Provincial Assemblies, were dressed in traditional Indian attire. The ceremony was a highly colourful and historic event, marking the end of British rule in India.

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Members of the Constituent Assembly of India, standing in a line during the ceremony.

Governors Soon In As Free India Is Born

The Governors of the various provinces will be appointed soon after the formation of the new Government. The Governors will be responsible for the administration of the provinces and will act as the representatives of the Crown.

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NEW STAR RISES IN THE EAST

LEADERS TELL STORY OF TODAY AHEAD

The new star rises in the East, as the leaders of the Indian National Congress tell the story of today's India. The story is one of a nation that is free, united, and at the dawn of a new era. The leaders of the Congress, including Mahatma Gandhi, Jawahar Lal Nehru, and B. R. Ambedkar, are the ones who have led the Indian people to this historic moment.

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1948

खेडा जिल्हा सहकारी दूध उत्पादक संघ, लि.
आणंद.



1954



1956

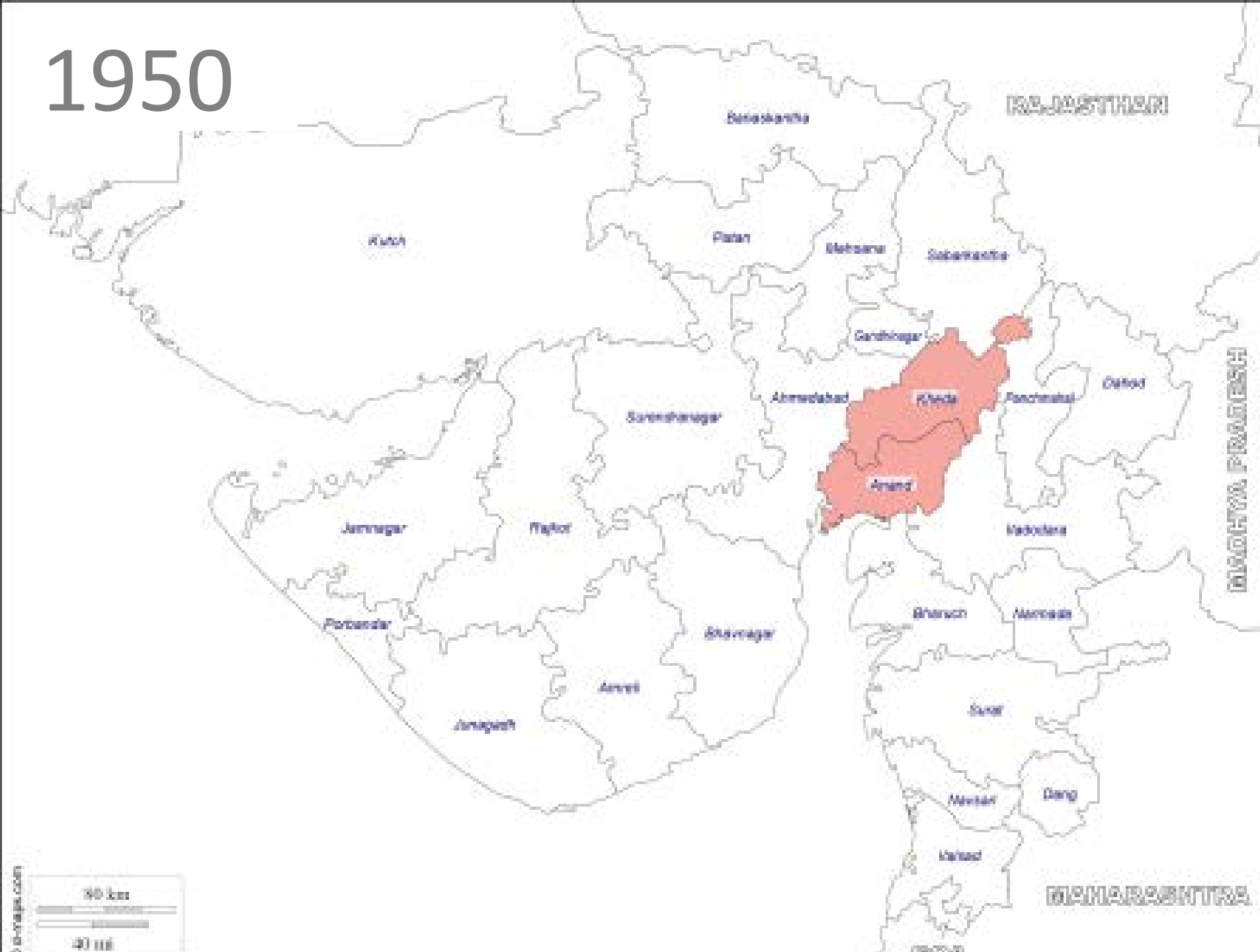


1973

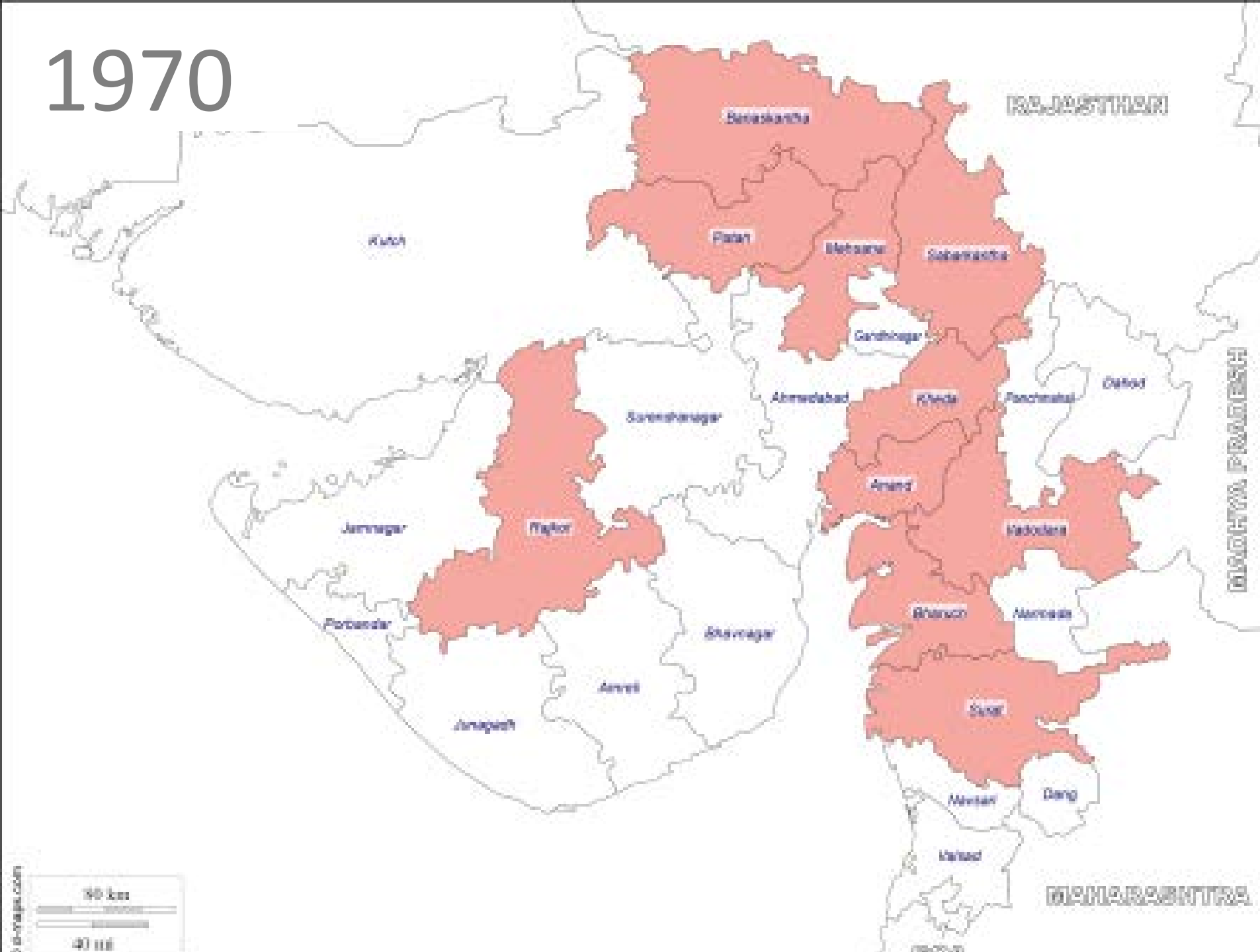


Gujarat Dairy
Development
Corporation

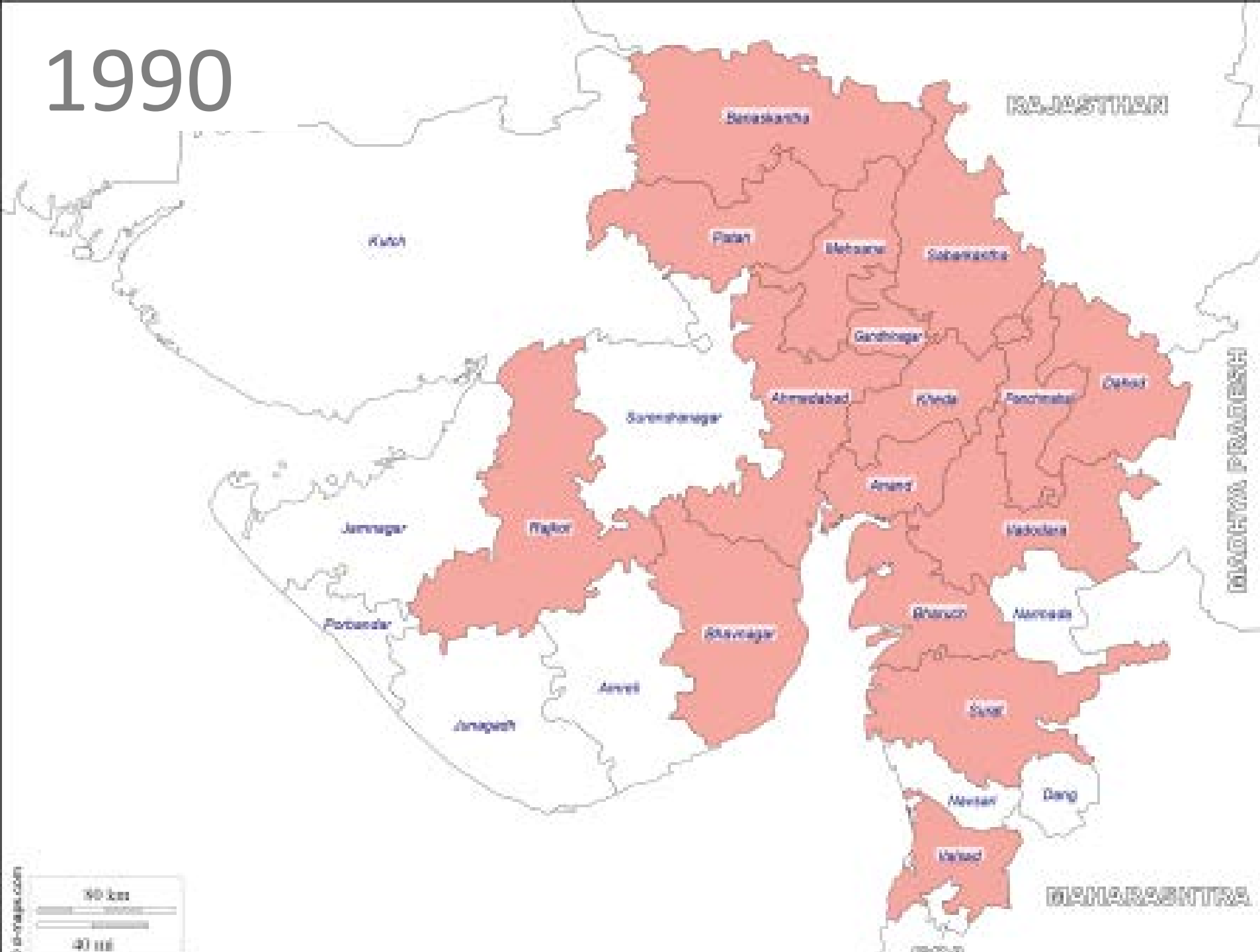
1950



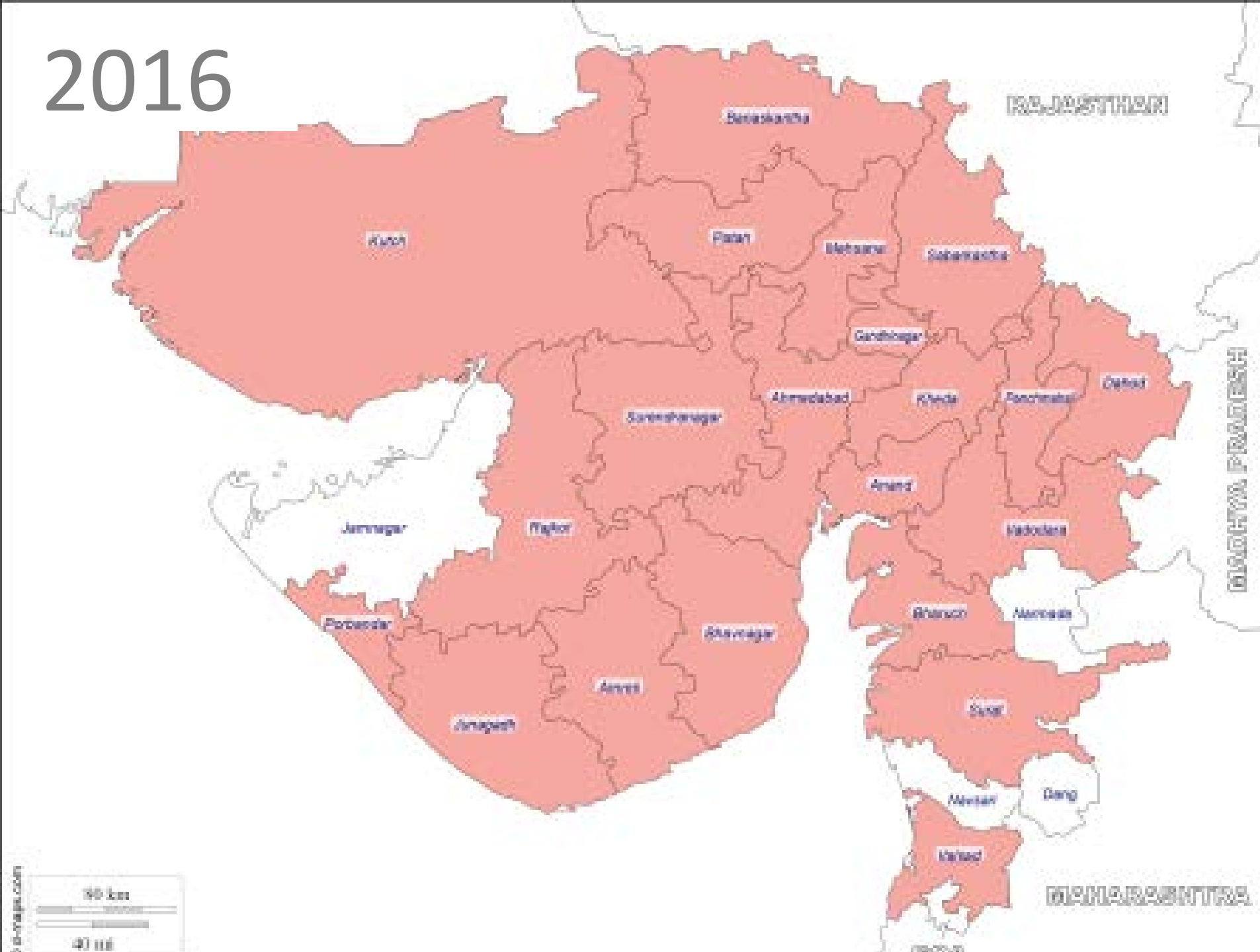
1970



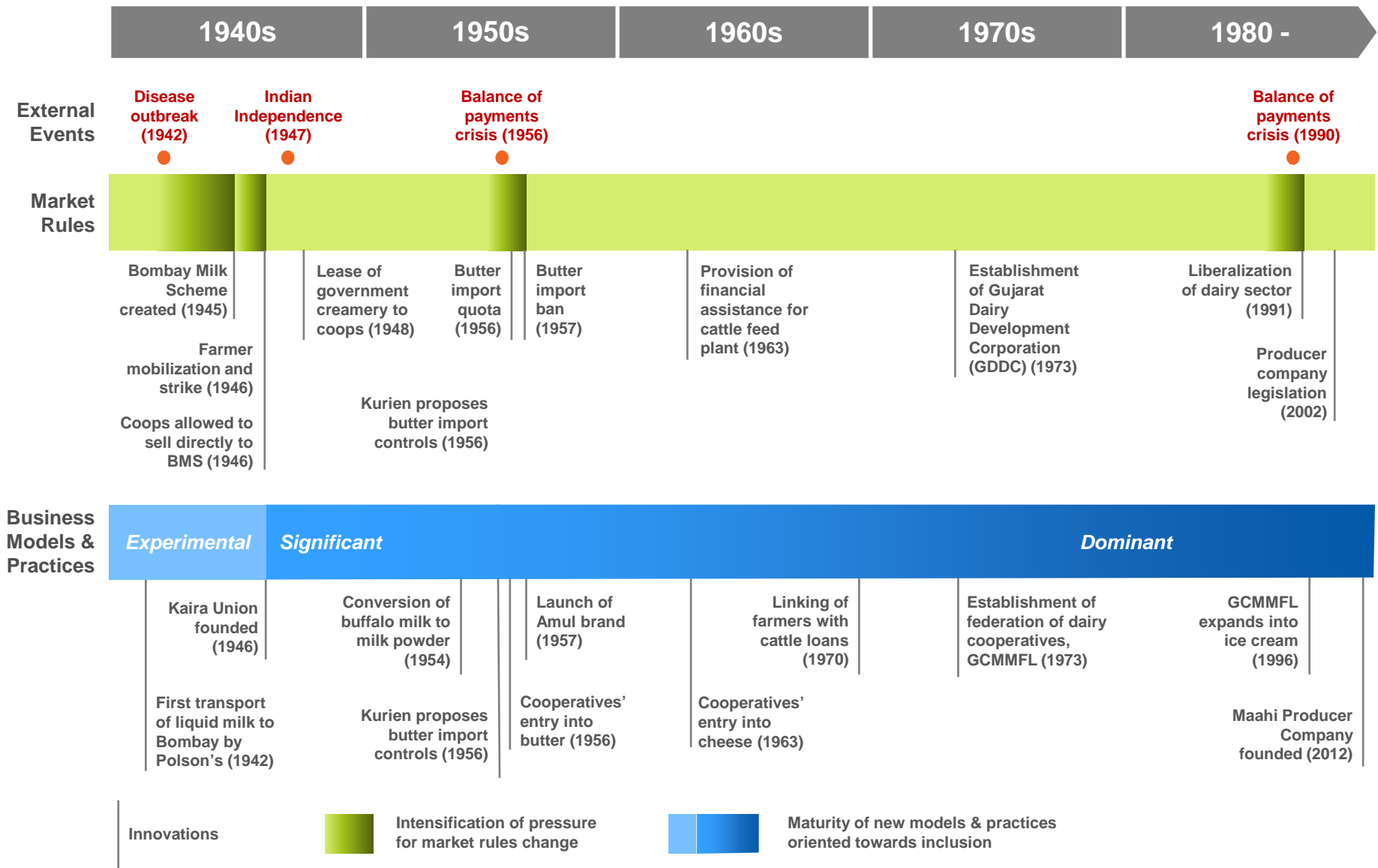
1990

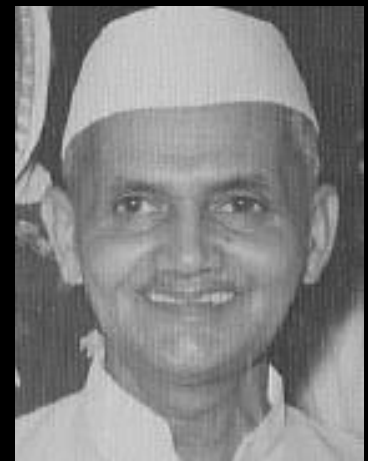
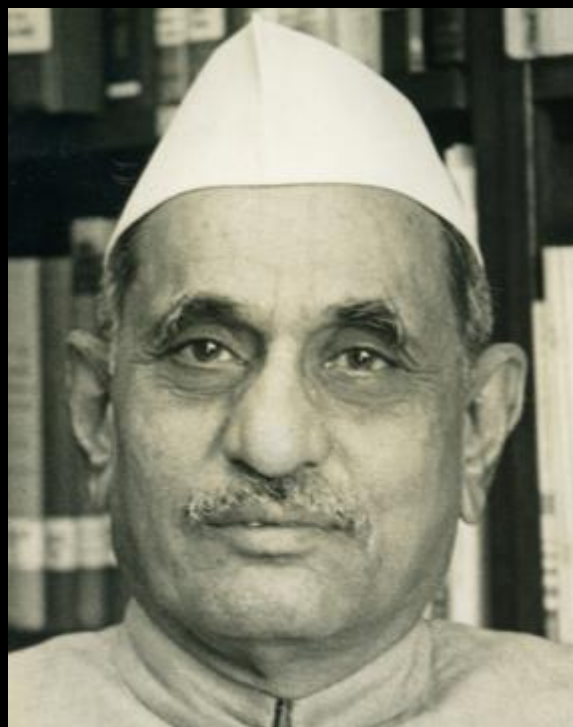
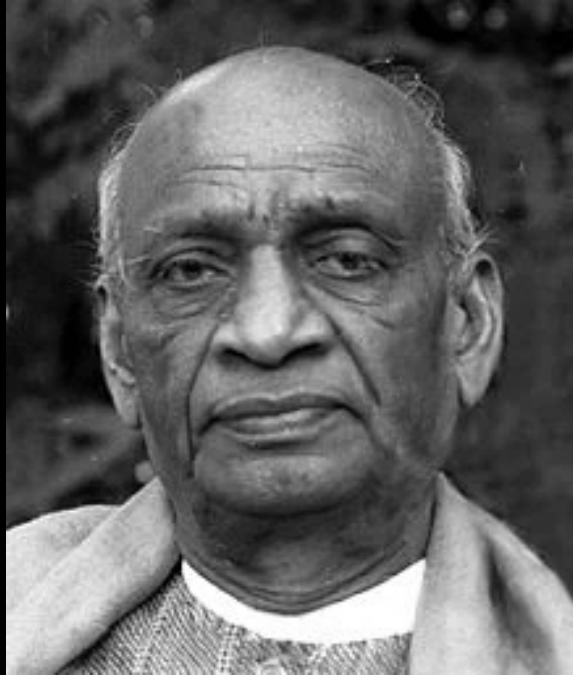


2016



Importantly, it was innovations in market rules, as well as in business, that led to the overall shift





Key themes and implications

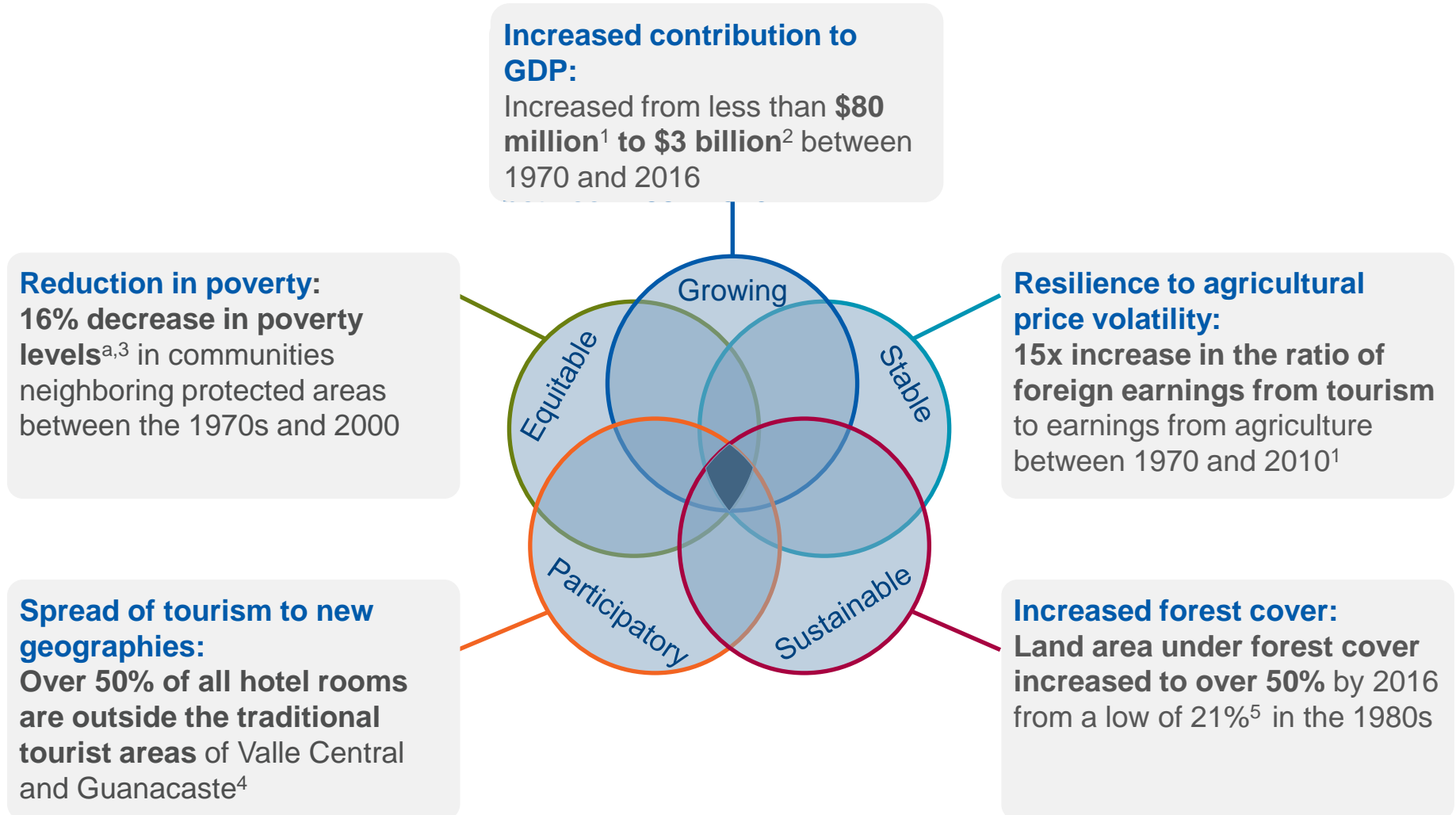
- **Business models** still matter – how value is created
- **Ownership and control** matter – how value is shared
- Critical impact of radical changes to **market rules and state support**
- Roles played by innovators and ‘entrepreneurs’ **beyond the business sector alone**
- Activating potentialities **within** the system
- “Never waste **a good crisis**”
- Leaders (and facilitators) able to navigate **both business and political dynamics**



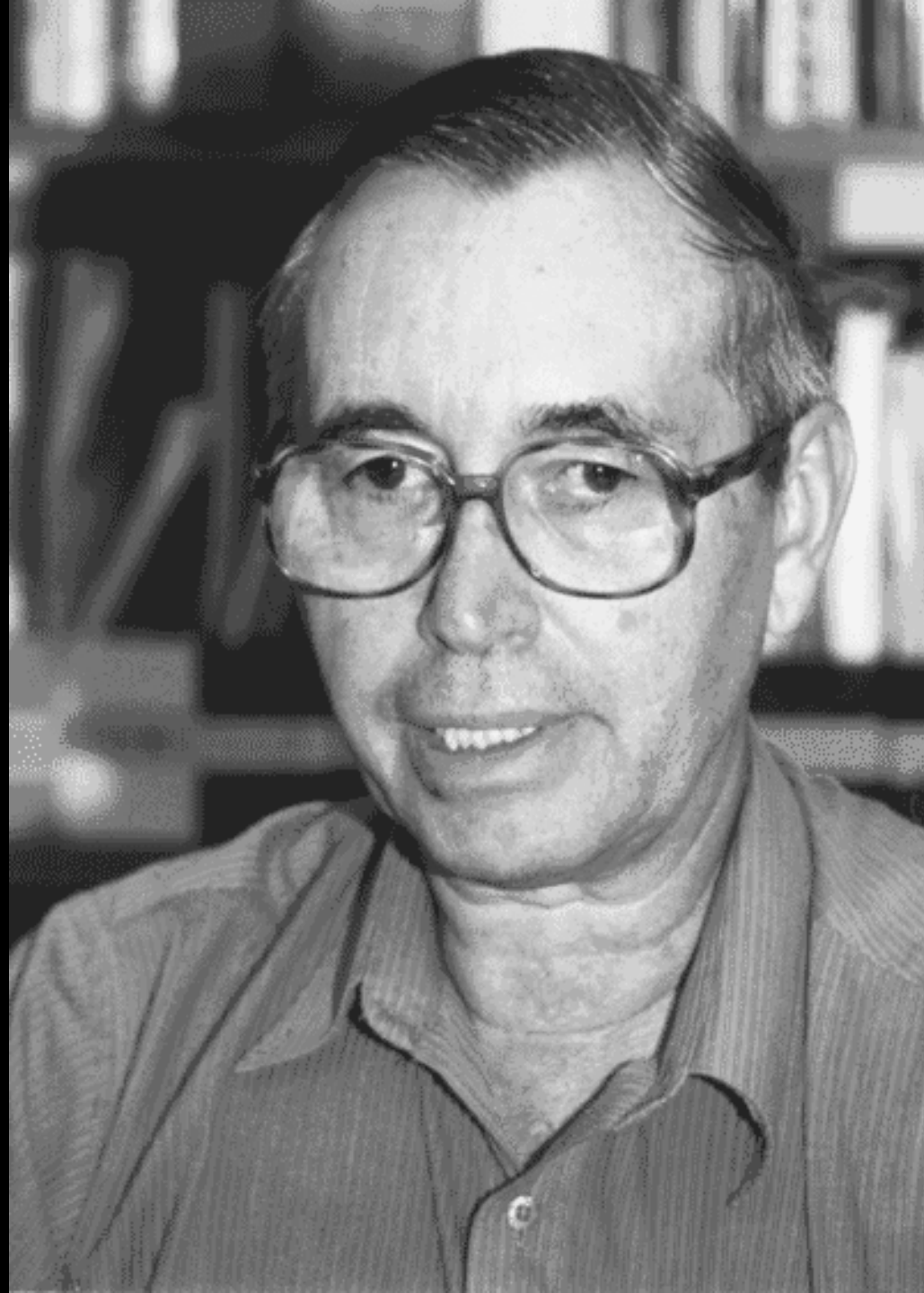


COSTA RICA
No Artificial Ingredients
www.visitcostarica.com

Progress on multiple aspects of economic inclusion



RESERVA NATURAL ABSOLUTA
NICOLAS WESSBERG
EN ESTA RESERVA REPOSAN LOS RESTOS
DE LOS QUE EN VIDA FUERON
DON. NICOLAS WESSBERG Y DONA. KAREN MOGENSEN
IMPULSORES DE LA
RESERVA NATURAL ABSOLUTA CABO BLANCO,
PRIMERA AREA SILVESTRE PROTEGIDA
Y PROMOTORES DEL ACTUAL
SISTEMA DE PARQUES NACIONALES DE COSTA RICA
AQUI VIVIERON EN PERFECTA ARMONIA, ENTRE SI Y
CON LA NATURALEZA QUE LES RODEABA, UN SUECO Y
UNA DANESA DE NACIMIENTO, PERO COSTARRIGENSES
DE CORAZON.
HONREMOS SU MEMORIA PROTEGIENDO ESTE LUGAR
DE SUS AMIGOS DE DINAMARCA.





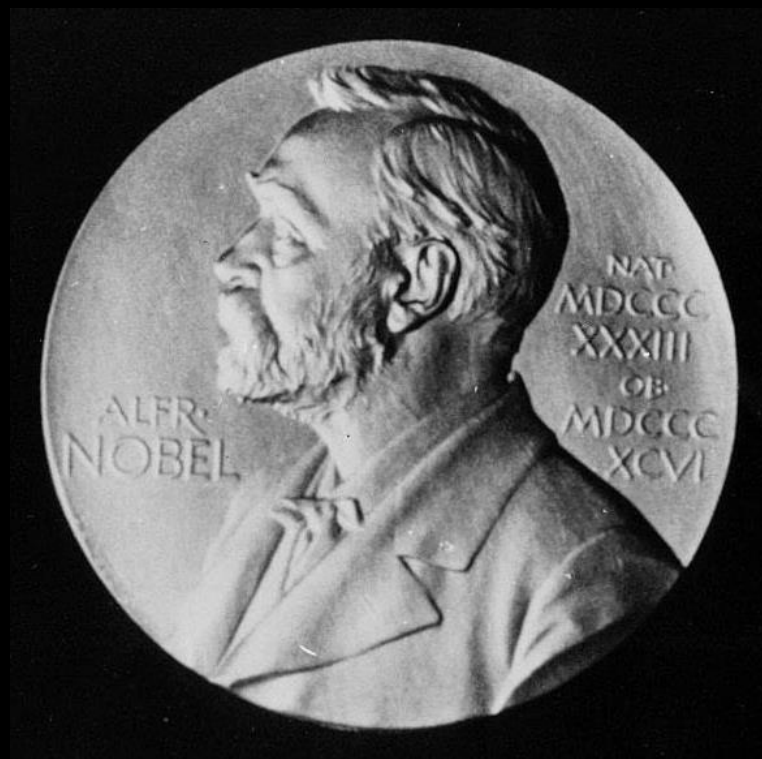
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**RAINFOREST
ACTION NETWORK**



**Rainforest
Alliance**

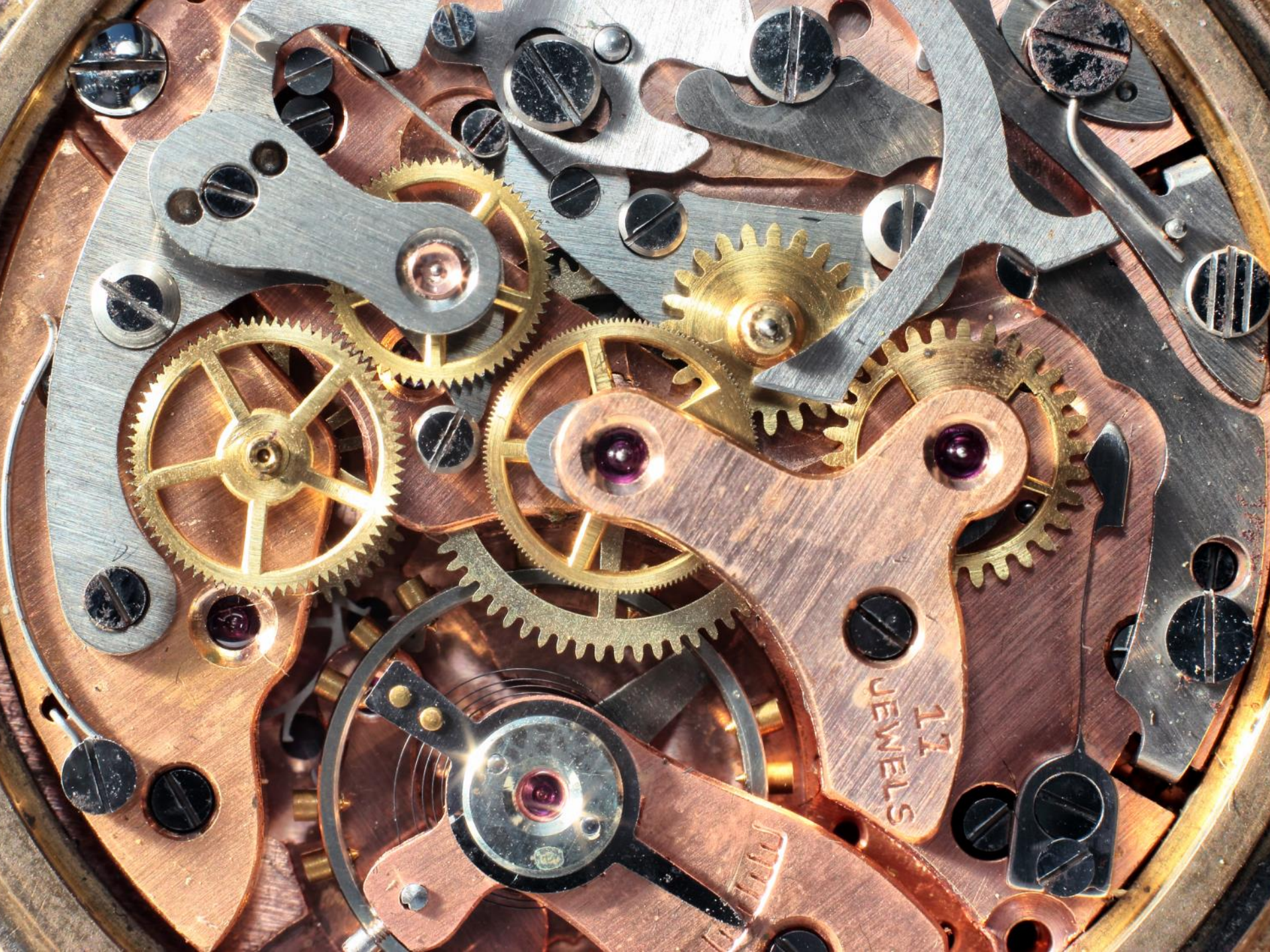






Key themes and implications revisited

- **Business models** still matter – how value is created
- **Ownership and control** matter – how value is shared
- Critical impact of radical changes to **market rules and state support – plus societal norms and ethics**
- Roles played by innovators and ‘entrepreneurs’ **beyond the business sector alone**
- Activating potentialities **within** the system
- “Never waste **a good crisis**”
- Leaders (and facilitators) able to navigate **both business and political dynamics**



Market systems are on a continuous journey – they have a history, and a spectrum of possible futures

