Aquaculture goes to market

19 July 2018

James Elekwachi
Market Development
Project Manager
PIND Foundation

Faith Soya
Market Development
Advisor
PIND Foundation
Aquaculture Goes to Market: Increased Youth Jobs in Warri City Nigeria

James Elekwachi
PIND Foundation

Location: Niger Delta States, Nigeria
Funder: Chevron Corporation, Niger Delta Partnership Initiative
Supporting implementer: DAI
Launched: 2010
Phase two: 2015 – 2020
Annual budget: US $ 6 million
Warri, Nigeria (showing the petroleum refinery)
Traditional fishing
Demonstrating Increased Productivity in Ponds

BMO
UUFFA:
Organize, coordinate, finance

Specialist consultant
Dr Arthur Okoro
Curriculum, training supervision

PIND

Hatchery
Brafin Farms
Supply fingerlings

Feed companies
Vital Feed, Rannan Feed
Provide free feed
United Ufoma Fish Farmers Association Warri
Youth Farmer feeding his fish
Demo Pond Scale-up Model

- BMO / Lead Farmer
  - Training sites

- Feed Companies

- Hatchery
  - Supply fingerlings

- Consultant
  - TOT and Supervision

- Financial Institutions
- Fisheries Extension Service
- Private Consultants
- Other Donors
- Smoking Kiln Manufacturers
- Facilitate, TOT, M&E
- PIND
- Private Consultants
Feed Company
Demo Pond Scale-up Model

Fish Farming Clusters

Aquaculture Service Providers

Feed Companies

Hatchery Operators

Other Donors

Financial Institutions

Chorkor oven

Private Consultants

Smoking Kiln Manufacturers

Facilitate, TOT, M&E
Fish pond owned by female farmer
Youth farmers harvesting a fish pond
Catfish being prepared for weighing and sales
Catfish mammies selling in open market
Traditional drums for drying fish

Chorkor Oven for fish drying
Dried fish from the Chorkor oven
A metal Smoking Kiln for drying fish
Leisure time, friends eating fish
Results so far: Jobs, increased income and outreach in Warri)

New layout
- 890 ponds
- 255 farmers

UUFFA
- 3900 ponds
- 935 farmers
Results so far (jobs, increased income and outreach in Warri)

- **New layout**: 890 ponds, 255 farmers
- **UUFFA**: 3900 ponds, 935 farmers
- **Crusaders**: 206 ponds, 92 farmers
- **Ifie**: 60 ponds, 50 farmers
- **Camp 74**: 1500 ponds, 300 farmers
- **Egbokodo**: 600 ponds, 250 farmers
- **Jeddo**: 540 ponds, 149 farmers
Wider systemic change in jobs and outreach

ASPs & Feed companies

7155 farmers in the Niger Delta Region

Jobs
2705 jobs
Results chain

Impact on poor

2705 jobs created by farmers and ASPs
June 2018 (target 4000)

N415m increased income from farmers
June 2018 (target N1b)

Farmers Performance

30% increased yield experienced by farmers from 5%
June 2018

Farmer K.A.P

4765 farmers are adopting best practices and experiencing increased income
June 2018 (Target: 14,500)

Support Provider System Performance

7 feed companies and 15 ASPs are delivering services to 7155 farmers
(Program Target: 16,000; Q2 result: 775)
June 2018

Support Provider System K.A.P

15 ASPs are aware of and see the importance of delivering training services to farmers
June 2018

7 feed companies have adopted the demo plot model and running demos
June 2018

Activities

3 technical & enterprise development TOT organized for 45 Aquaculture service providers and feed companies' staff
2014, 2016, April 2017

4 Demo ponds established for BMOs/FFA
Dec 2014
Thank You
Thank you for joining the webinar
Post your questions to the speakers in the Chat box

Please fill in our quick online survey – the link is in the Chat box.

A recording of this webinar will be available shortly if you visit our Webinars page at www.beamexchange.org/community/webinar/