

Aquaculture goes to market

19 July 2018



James Elekwachi
Market Development
Project Manager
PIND Foundation



Faith Soya
Market Development
Advisor
PIND Foundation



The Donor Committee for Enterprise Development



A photograph of a smiling man in a white tank top and dark trousers, holding a large, dark fish vertically. He is standing outdoors in a lush, green environment with palm trees and other tropical vegetation in the background. The scene is brightly lit, suggesting a sunny day. The image is partially overlaid by a semi-transparent grey box containing text.

Aquaculture Goes to Market:

Increased Youth Jobs
in Warri City Nigeria

James Elekwachi



PIND Foundation

Location: Niger Delta States, Nigeria

Funder: Chevron Corporation, Niger Delta Partnership Initiative

Supporting implementer: DAI

Launched: 2010

Phase two: 2015 – 2020

Annual budget: US \$ 6 million

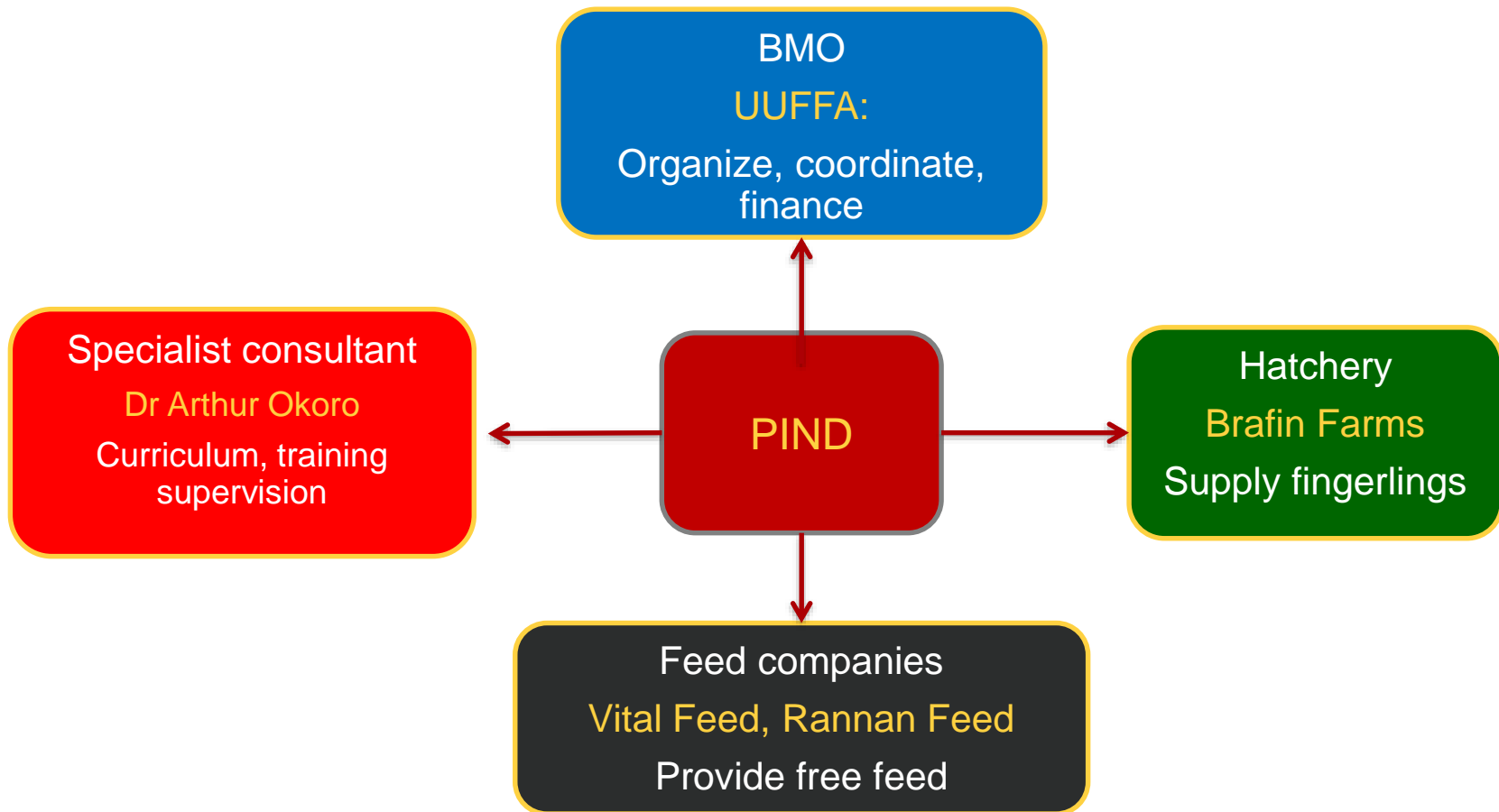
Warri, Nigeria (showing the petroleum refinery)



Traditional fishing



Demonstrating Increased Productivity in Ponds



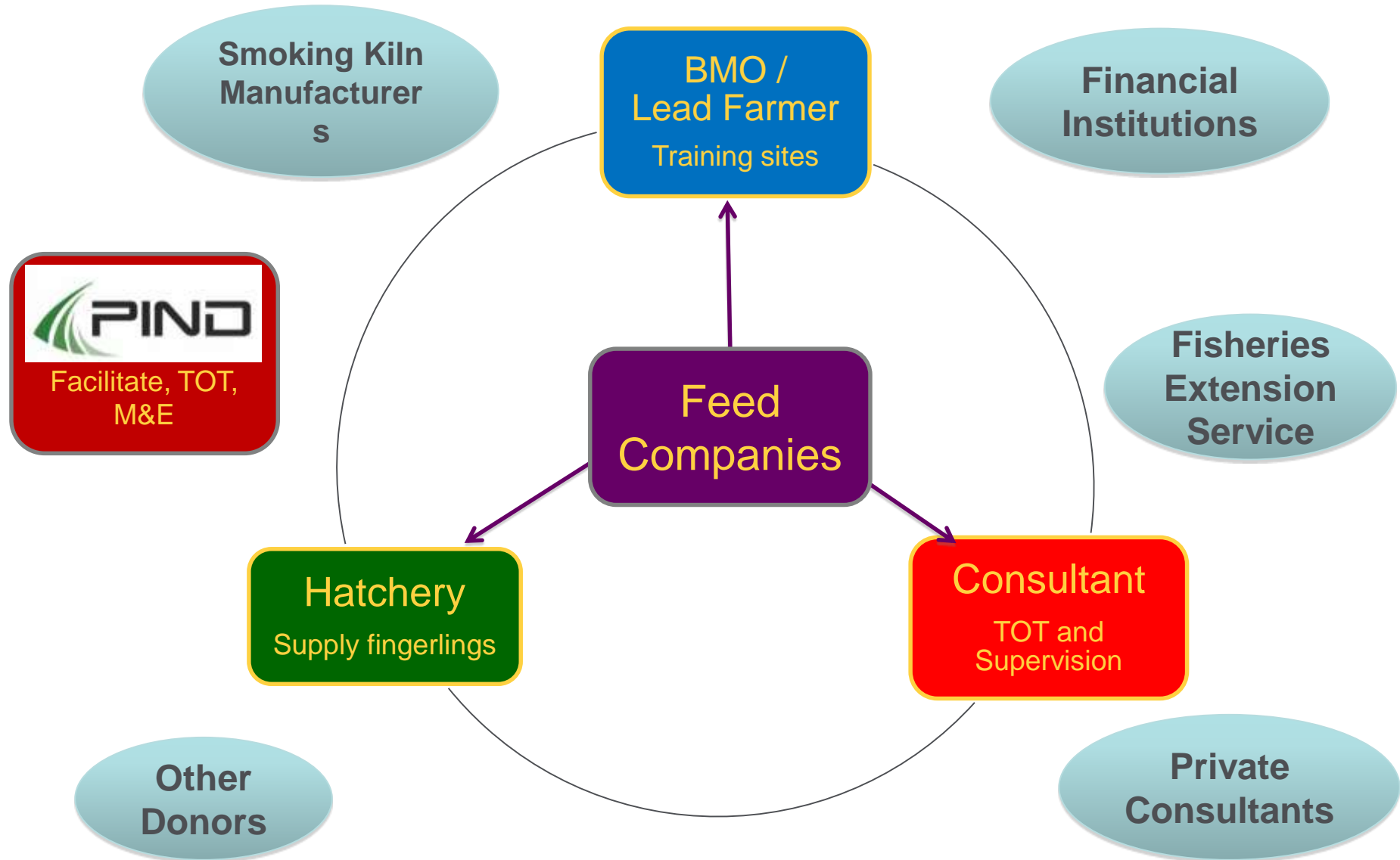
United Ufoma Fish Farmers Association Warri



Youth Farmer feeding his fish



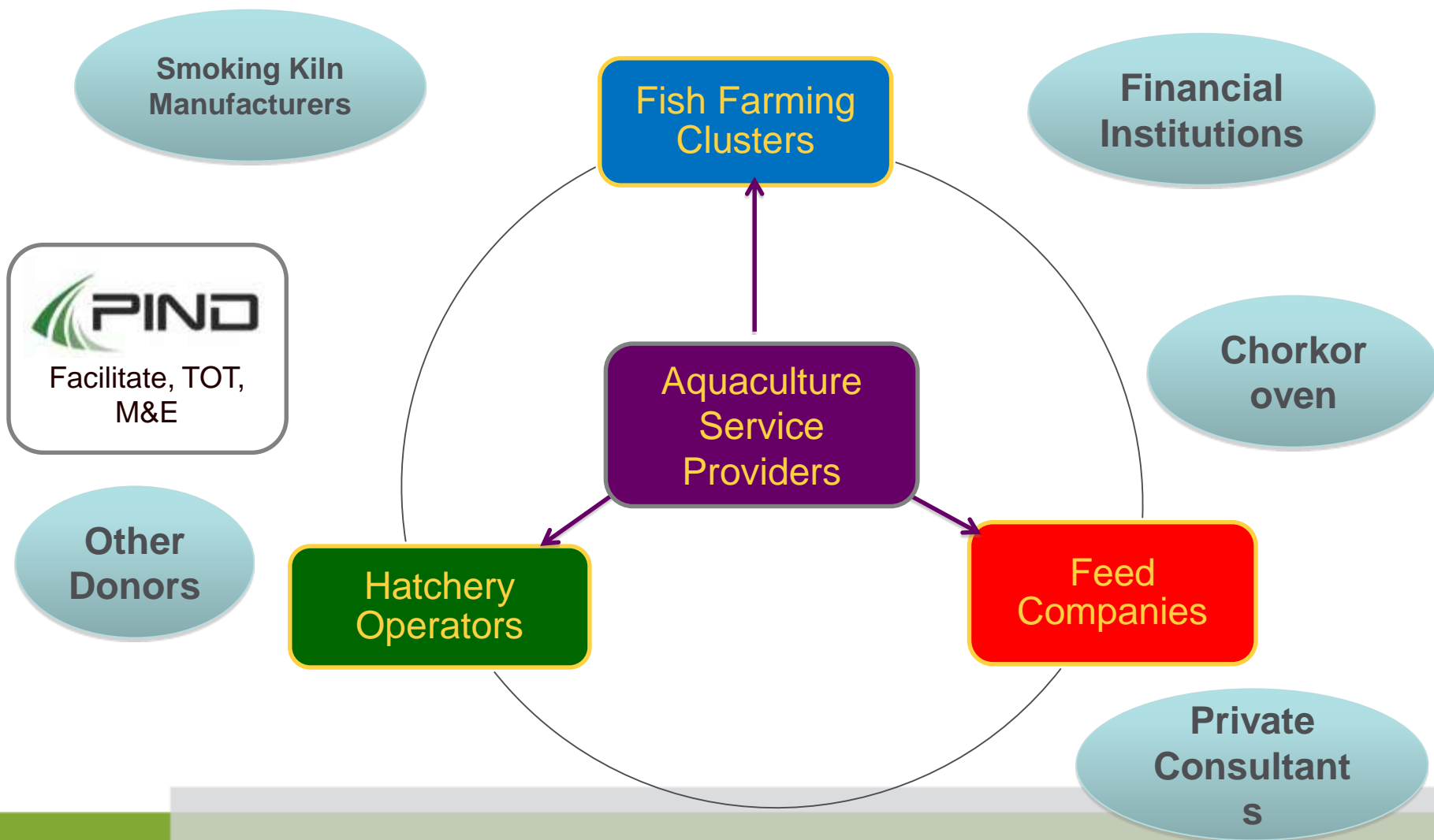
Demo Pond Scale-up Model



Feed Company



Demo Pond Scale-up Model



Hatchery



Fingerlings



Fish pond owned by female farmer



Youth farmers harvesting a fish pond





Catfish being prepared for weighing and sales



Catfish mammies selling in open market



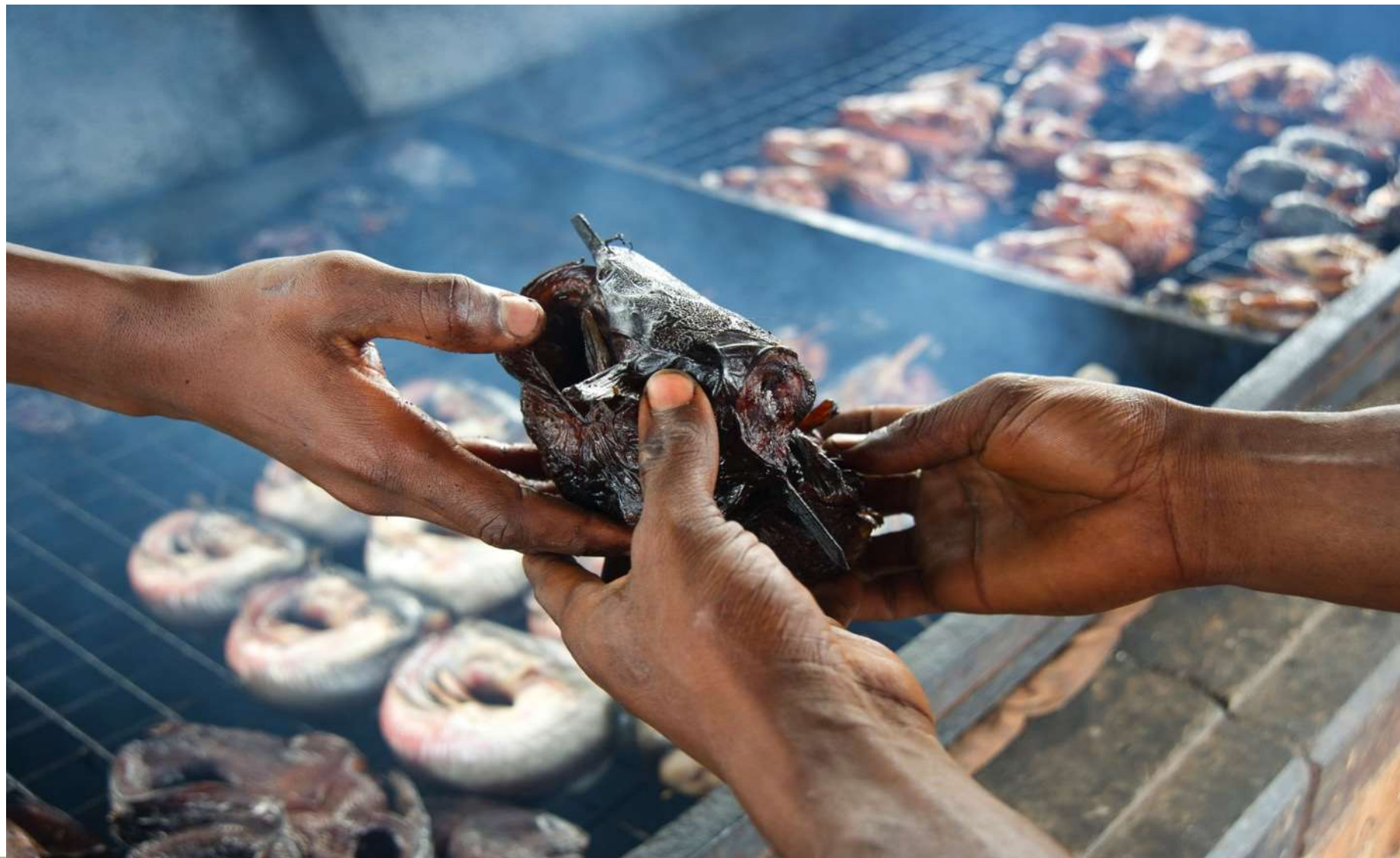
Traditional drums for drying fish



Chorkor Oven for fish drying



Dried fish from the Chorkor oven



A metal Smoking Kiln for drying fish

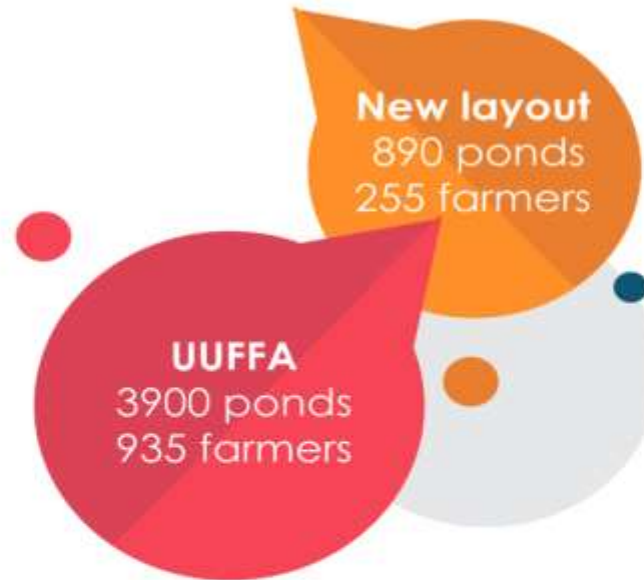


Leisure time, friends eating fish

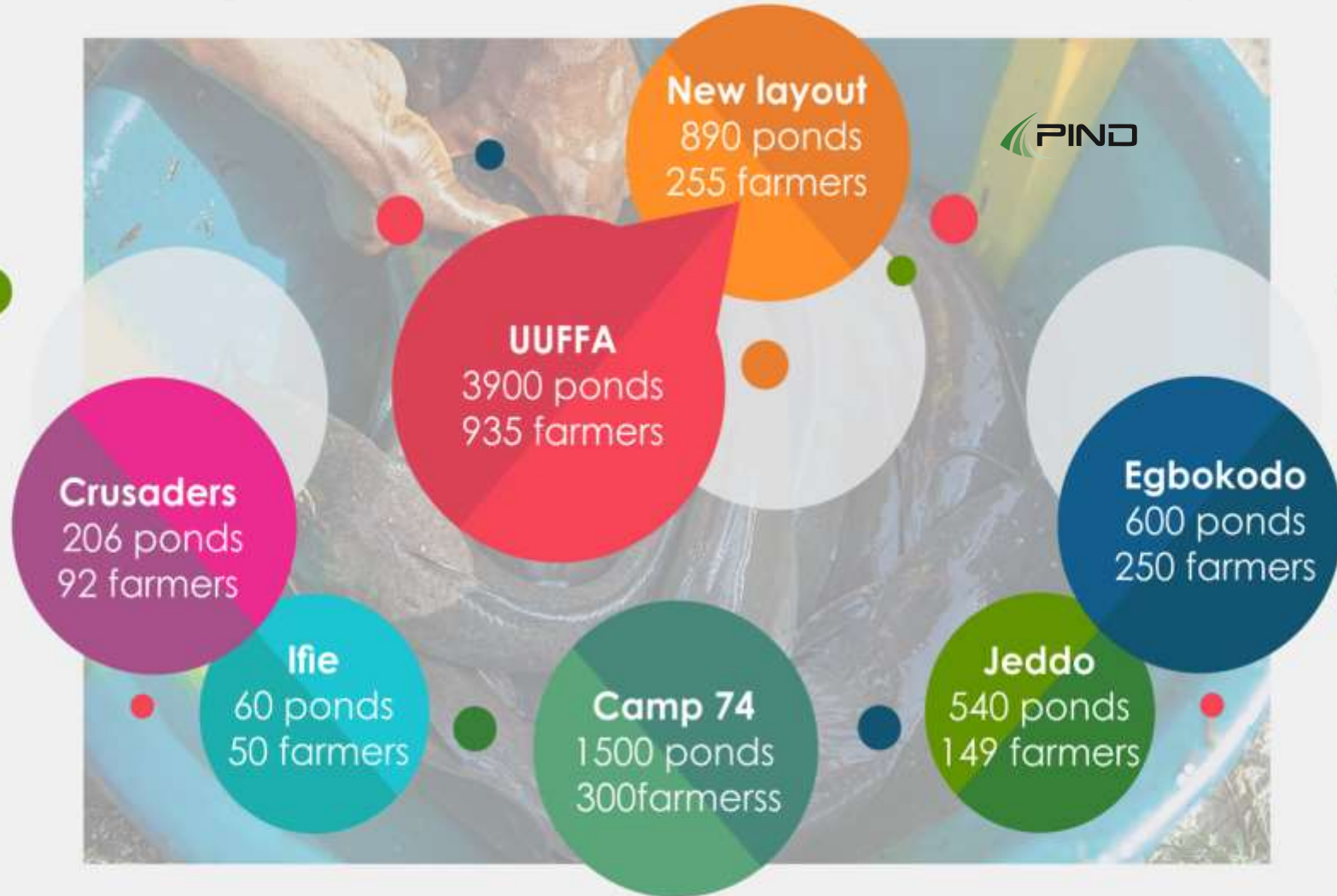


Results so far:

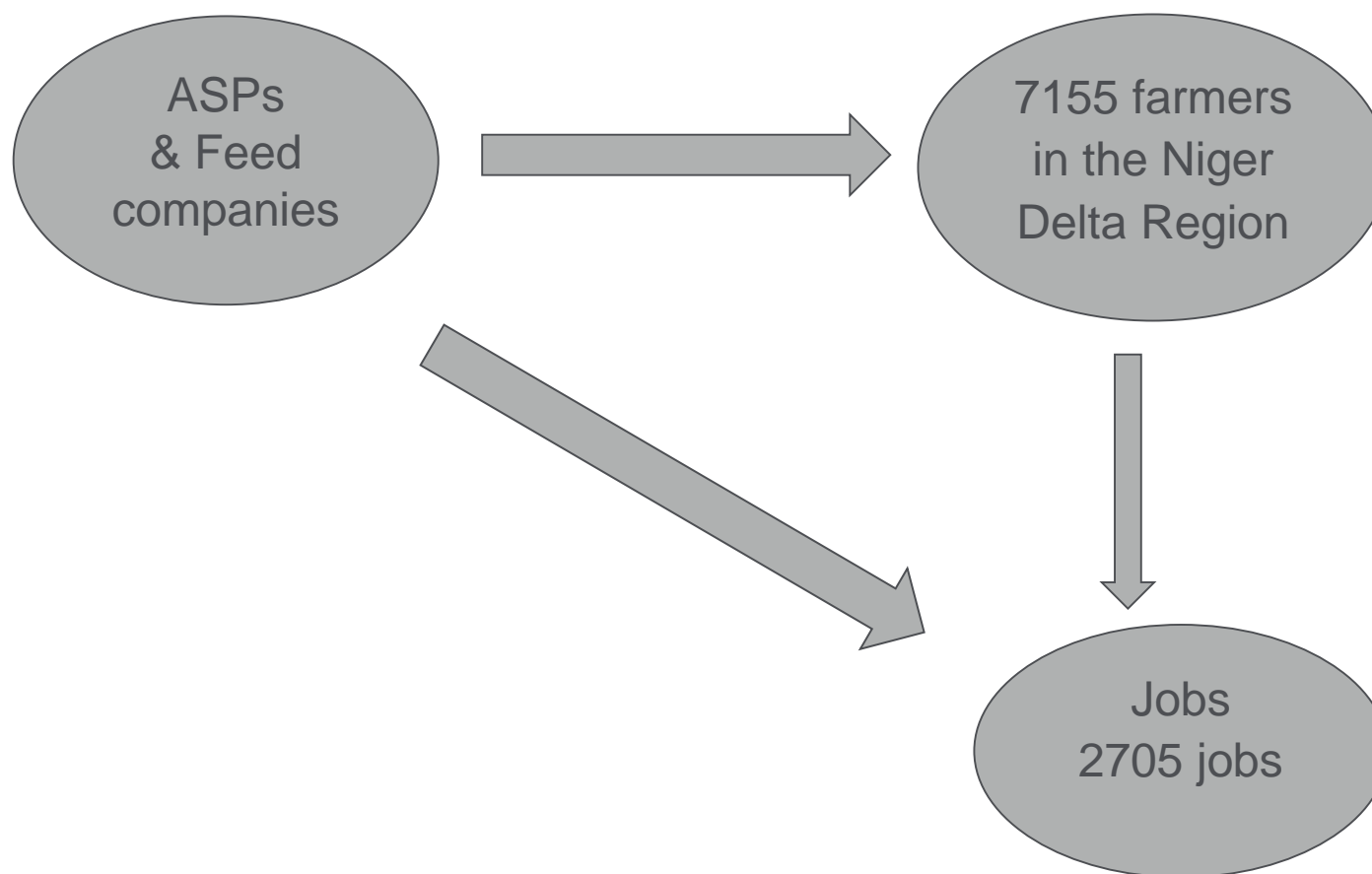
Jobs, increased income and outreach in Warri)



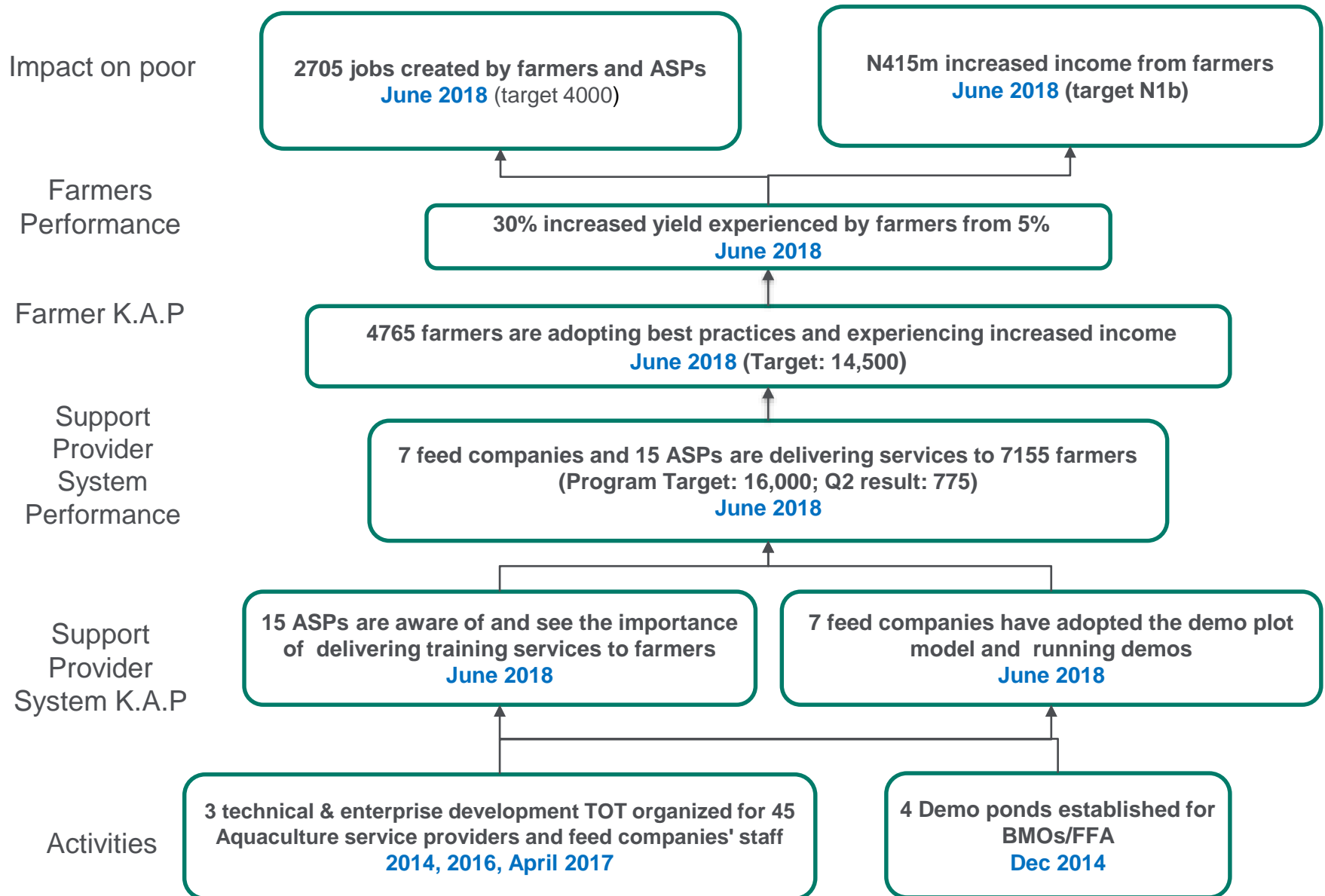
Results so far (jobs, increased income and outreach in Warri)



Wider systemic change in jobs and outreach



Results chain



A large, stylized "Thank You" graphic in a blue, bubbly font with a white outline. The text is centered on a light blue background with a grid of semi-transparent squares. A thin brown string is attached to the top of the "Thank" word, suggesting it's a hanging tag. The background also features a faint image of a person in a white shirt and a palm tree shadow on the left.

> Aquaculture goes to market

19 July 2018



Thank you for joining the webinar
Post your questions to the speakers in the Chat box

Please fill in our **quick online survey** – the **link is in the Chat box**.

A **recording of this webinar** will be available shortly if you visit our Webinars page at www.beamexchange.org/community/webinar/



The Donor Committee for Enterprise Development

