Accelerating Gaza’s Tech Ecosystem
What is Gaza Sky Geeks?

GSG is the leading **co-working space, pre-seed startup accelerator, and technology education hub** in Gaza. Not a single donor “project,” but a going concern.

Our Mission

To build an **internationally competitive technology ecosystem in Palestine** through online freelancing, outsourcing, and tech startups that creates high-salary jobs.

What We Do

We **convene designers, developers, and startup founders** under one roof to share ideas, code, and build brighter futures by selling products and services online.
GSG’s 3 Program Areas “Pay It Forward”

SUPPORTING PALESTINE’S TECH ECOSYSTEM

1) Technical Skills
• 6-month full-time Coding Academy; all project-based learning
  - 16 grad/cohort
  - 1 facilitator
  - 8 vol. mentors

2) Freelancing Skills
• 10 week apprenticeships w/ top-Gazan freelancers
  - 35 grad/cohort
  - 4 paid facilitators
  - 15 vol. mentors

3) Entrepreneurship Skills
• 6 month Pre-Seed Startup Accelerator
  - Start: 40 teams/cohort
  - End: 5 quality teams
  - Cohort Alumni Mentor Future Cohorts

Co-Working Space and Community Events / Hackathons

Women’s inclusivity & Outreach

Network of 300+ International Volunteer Tech Mentors

Corporate Advocacy (e.g. Payments Co.’s)

gazaskygeeks.com @GazaSkyGeeks

Gaza Sky Geeks powered by MERCY CORPS
GSG Cross-Border Business Advocacy Wins

Facilitating Payments Solutions has Lasting Economic Impact for the Tech Ecosystem:

- Partnering with Stripe and Silicon Valley Bank – 5 companies registered in US in 2017
- Bank of Palestine wire transfers for GSG-affiliated Freelancers
- Upwork Preferential Treatment for GSG Outsourcing Agency
- Payoneer pre-paid cards program for GSG community members
### Paths to Sustainability

#### 2018-19: Establish Parallel For-Profit Entity Outside MC

<table>
<thead>
<tr>
<th></th>
<th>Co-Working</th>
<th>Technical Skills</th>
<th>Freelancing Skills</th>
<th>Pre-Seed Accelerator</th>
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<tbody>
<tr>
<td><strong>Cohort Size</strong></td>
<td></td>
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<td></td>
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<tr>
<td>• 60 Desks / yr</td>
<td>16 trainees</td>
<td>60 trainees</td>
<td>90 team members</td>
<td></td>
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<td>• 6 major paid</td>
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<tr>
<td>events / yr</td>
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<tr>
<td><strong>GSG Direct Cost per Cohort</strong></td>
<td>$75K ops cost /yr</td>
<td>$40K (intl. training support needed)</td>
<td>$10K (all local trainers)</td>
<td>$100K (intl. training support needed)</td>
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<tr>
<td><strong>Income Generated per Cohort (12 mos.)</strong></td>
<td>$60K</td>
<td>$160K</td>
<td>$250K</td>
<td>$90K Revenue $150K Investment</td>
</tr>
<tr>
<td><strong>Trainee Income Attributed to GSG Agency Job Facilitation</strong></td>
<td>100%</td>
<td>63%</td>
<td>20%</td>
<td>N/A</td>
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<tr>
<td><strong>GSG Agency Revenue Share (%/$)</strong></td>
<td>100% / $60K</td>
<td>40% / $40K</td>
<td>20% / $25K</td>
<td>N/A</td>
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THANK YOU!