

- **The good, the bad and the ugly:  
market systems and the politics of  
evidence**



**BEAM CONFERENCE**

19-20 MAY, 2016 | LUSAKA, ZAMBIA

## > The impact of market systems programmes

A review of the evidence by Fionn O'Sullivan and Andrew Rylance, presented by Marcus Jenal



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## ➤ Purpose of the review

Based on the BEAM Evidence Map, the review set out to

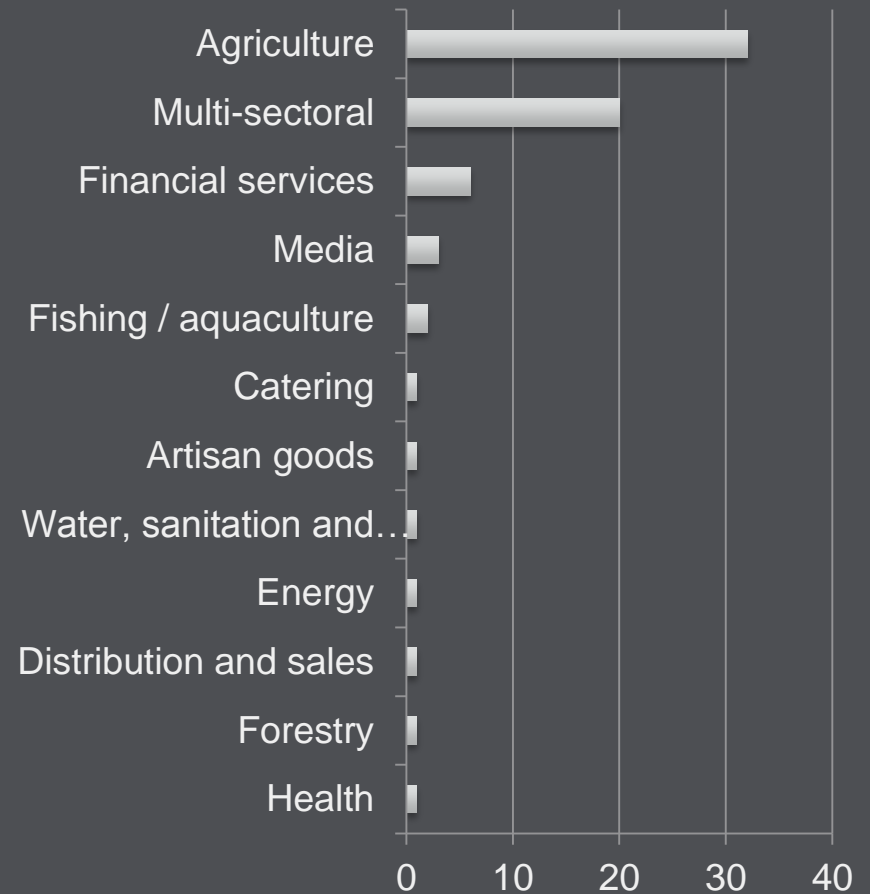
- Profile and summarise the kinds of evidence available
- Illustrate some of the areas where market systems approaches appear to have ‘worked’
- Review the kinds of scale of impact achieved
- Provide the basis for assessing the validity of the approach

# > What kind of evidence?

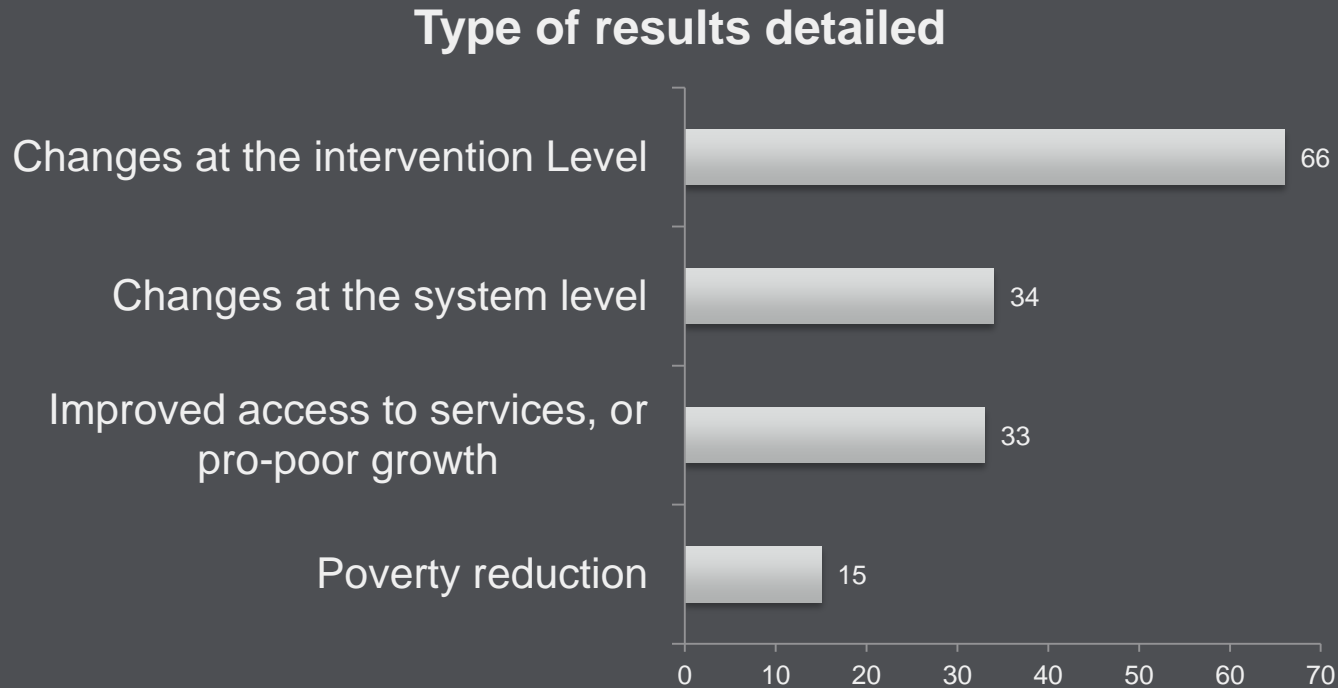
Number of documents, by type



Number of evidence documents, by sector

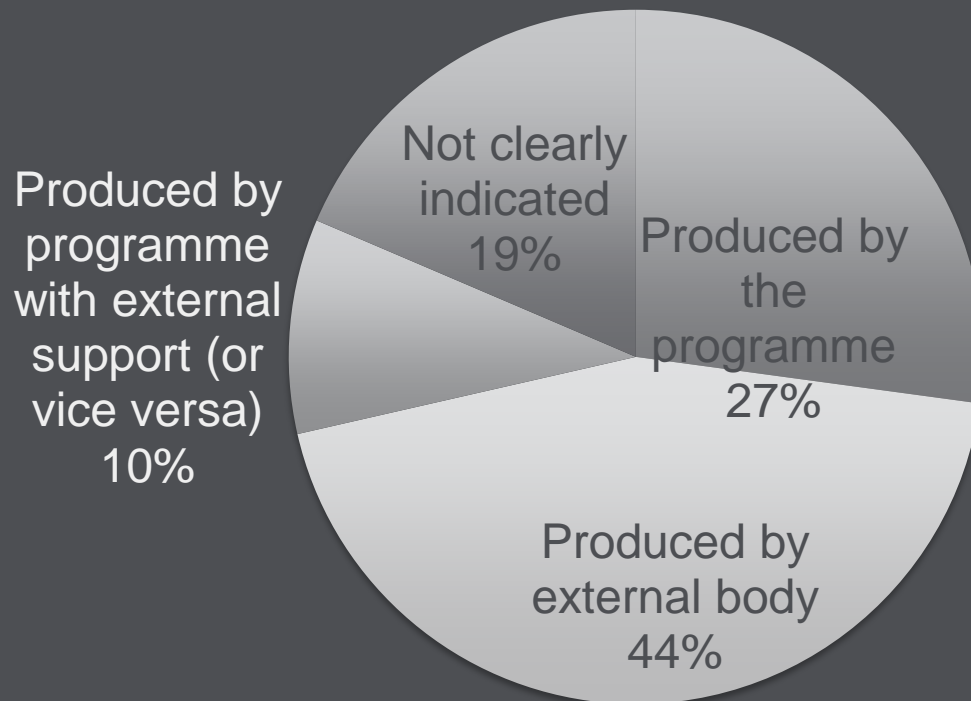


# > What is the evidence about?



# > Where is it coming from?

## Authorship by internal or external staff



## > Summarising the evidence

## > Challenging collection

- Diverse set of documents
- Commissioned and produced for a range of purposes
- Dependent on what has been published
- Few documents represent after-the-event assessments
- Bias towards presenting success

## > Summarising the evidence

## > Harvesting diversity

- Aggregate contribution vs. individual compliance
- Collectively a very rich and varied description of what has worked,
- Cover a wide range of contexts



## > Conclusion

- Convincing examples of systemic impacts occurring in different sectors, countries, contexts
- It is possible to intervene to make markets work better for the poor
- Scope to improve the evidence for market systems initiatives, to further consolidate the positive judgement



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> Please help us collect more evidence!

Send your evidence documents to:

[evidence@beamexchange.org](mailto:evidence@beamexchange.org)



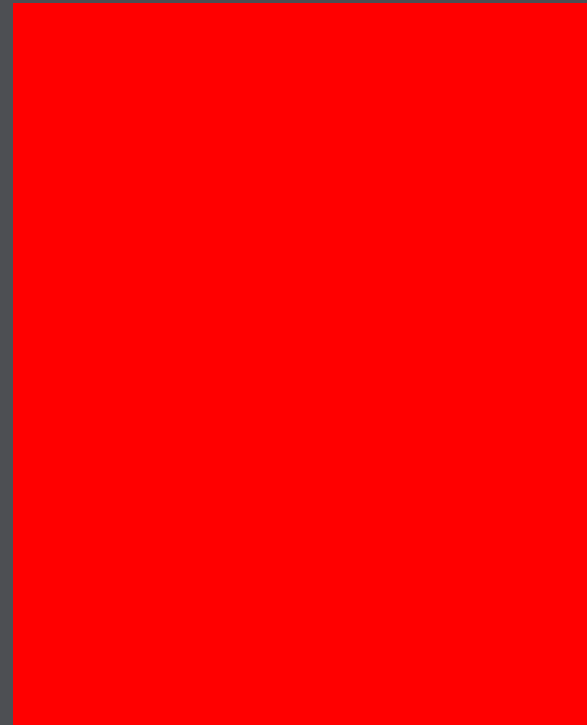
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➤ Does this assessment of the evidence add value to the discussion?



Yes!



No!

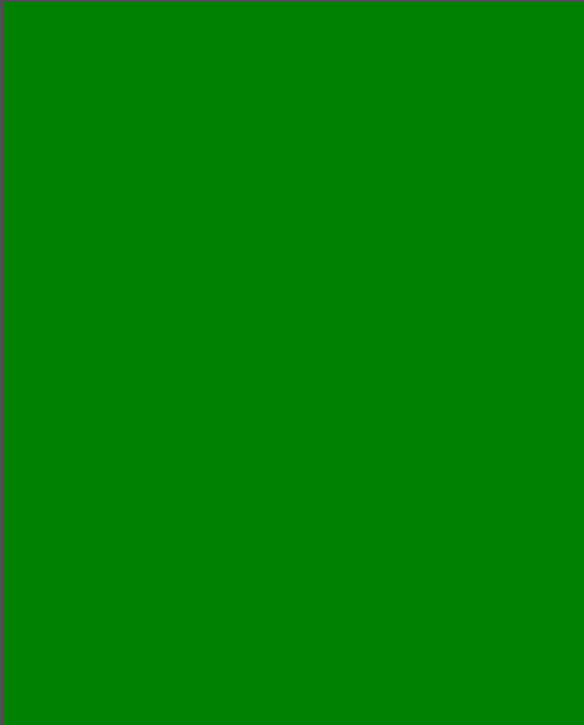
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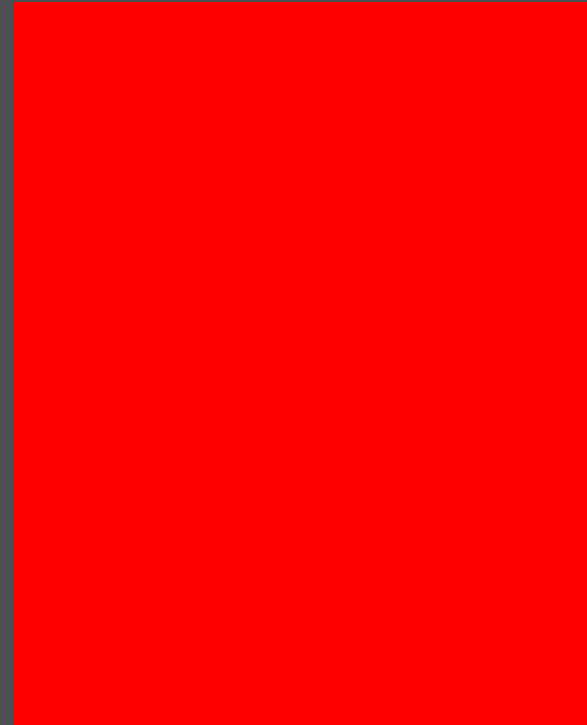
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➤ Has your idea of the value of evidence shifted?



Yes!



No!

## > Further information

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